



## JORDAN KOVNOT

PARTNER

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### BIOGRAPHY

Jordan Kovnot focuses his practice on internet, eCommerce, and software matters for issues such as licensing and technology transactions, business and commercial transactions, privacy and data security, and intellectual property. Jordan previously served as an adjunct professor teaching an internet law course at Fordham University School of Law. He was also previously the Privacy Fellow and Interim Director of Fordham's Center on Law and Information Policy where he created a first-of-its-kind privacy education program designed to educate middle-school students on the interplay of popular technologies, privacy, and reputation management. This curriculum is now taught by law students at schools across the country.

### Client Experience

- Work with software and technology providers from start-ups to those with +\$2 billion in annual revenue in developing and refining contracts, streamlining sales processes, and monetizing and protecting data
- Counsel high tech employers in developing comprehensive non-disclosure agreements and intellectual property protections for use with employees, consultants, vendors and investors
- Negotiated complex enterprise software agreements against some of the world's largest financial and pharmaceutical companies
- Assist start-up app developers and established licensors create customized terms of use, privacy policies and other forms of online contracts that mesh with business plans and remain compliant with a changing legal and regulatory landscape

### EDUCATION

J.D., *magna cum laude*, Fordham University School of Law, 2011

- Mary Daly Scholar  
B.A., Dartmouth College, 2004

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### ADMISSIONS

Pennsylvania  
New Jersey  
New York

## **COMMUNITY & PROFESSIONAL**

Voter Protection Legal Poll Monitor

G.W. Childs School - Home & School Association, President

## **REPRESENTATIVE MATTERS**

- Represent a publicly-traded technology company in negotiating multi-million dollar licensing and services agreements with multiple Fortune 500 and Fortune 10 companies.
- Represent an AI software company in software licensing, reseller, and proof-of-concept agreements.
- Represented online e-commerce platform company in negotiating enterprise license and source code escrow agreements.
- Represented a medical device company in drafting new equipment sales and services agreements.
- Represent businesses of all sizes in drafting and negotiating NDAs, online terms of use, and privacy policies.
- Advise clients of all sizes on compliance with the latest changes to consumer privacy laws.
- Represent technology start-ups in creating new suites of contract templates covering services and licensing agreements.
- Represented an energy start-up in negotiating referral and reseller agreements.

## **PRACTICE FOCUS**

- Licensing & Technology Transactions
- Business & Commercial Transactions
- Privacy and Data Security
- Intellectual Property

## **INDUSTRIES**

- Internet & eCommerce
- Software
- Consulting
- Consumer goods
- Artificial intelligence
- Drones

## NEWS

Best Lawyers in America Recognizes Six Practices in New York and Pennsylvania in its "Best Law Firms" Report for 2024  
Firm News, *Best Lawyers*®, November 2, 2023

## PUBLICATIONS

RCCB's Intellectual Property Group Serves as Faculty for 4 Sessions on IP and Technology Law at the PBI Technology Institute 2023  
Speaking Engagement, *Pennsylvania Bar Institute 2023*, March 27, 2023