

MANNY D. POKOTILOW

SENIOR COUNSEL

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BIOGRAPHY

Manny D. Pokotilow brings decades of experience to his practice, encompassing complex litigation and strategic counseling in patents, trademarks, copyrights, trade secrets, and computer-related matters. He is widely recognized as one of the nation's leading intellectual property attorneys.

A registered patent attorney with the U.S. Patent and Trademark Office, Manny provides comprehensive guidance on IP protection, enforcement, and portfolio management. He regularly engages in trademark and patent prosecution, copyright and trade secret consultation, and software-related intellectual property strategy.

Manny has served as lead counsel in several landmark and precedent-setting cases, including *Donsco Inc. v. Casper Corp.*, *Apple Computer v. Franklin Computer*, and *Wawa, Inc. v. HaHa*. Known for his courtroom acumen and business-focused legal insight, he is a valued adviser to clients navigating high-stakes disputes and long-term IP planning.

Representative Areas

- IP Litigation
- IP Prosecution, Counseling and Consulting
- Mediation and Arbitration

Industries Served

- Computers and computer software

HONORS

- Best Lawyers in America – Lawyer of the Year
- Trade Secret Law, Philadelphia, 2020 and 2024
- Intellectual Property Litigation, Philadelphia, 2016
- Trademark Law, Philadelphia, 2013
- Patent Litigation, Philadelphia, 2012
- Best Lawyers in America, 2006 – Present
- Chambers USA, Intellectual Property
 - Star Individual, 2003–2010, Chambers' highest designation, awarded to attorneys regarded as preeminent in their field
 - Ranked, 2011–2015, Described by Chambers USA as the "Dean of IP Law in Pennsylvania"
- Pennsylvania Super Lawyers, 2004–2024
 - Top 10 List, 2011–2015 Top 100 List, 2006–2016, 2018
- Managing Intellectual Property – Pennsylvania IP Litigator of the Year, 2013
- Martindale-Hubbell – AV Preeminent Rated

- Telecommunications, including Internet and RFID
- Mechanical Arts
- Pharmaceuticals

REPRESENTATIVE MATTERS

- ***Alliance Bank v. New Century Bank*, Civil Action No. 10-2249**
Represented a regional bank in a trademark infringement matter involving a competitor's use of a confusingly similar name. Obtained a preliminary injunction, followed by a consent judgment of a permanent injunction.
- ***Mark IV Industries Corp. v. TransCore Holdings, Inc.***, Civil Action No. 3:10-cv-01775
Represented a leading U.S. transportation solutions provider in a patent infringement dispute concerning E-ZPass™ electronic toll collection technology. Secured a favorable settlement.
- ***Lincoln Precision Machining Company v. Lug-All Corporation and Transol Corporation***, Civil Action No. 08-CV-40104 (D. Mass.)
Obtained a permanent injunction for trade dress infringement in a matter involving industrial machinery components.
- **Electronic Component Patent Infringement**
Served as mediator in a patent infringement case following a reversal and remand by the Court of Appeals for the Federal Circuit. The case had previously resulted in an eight-figure judgment for the plaintiff at the district court level.
- **Software Copyright & Trade Secret**
Settled a copyright infringement and trade secret misappropriation case involving computer software before the start of discovery.
- **Software Copyright Dispute**
Served as an arbitrator in a complex copyright infringement dispute involving accounting-related software.

- Who's Who in American Law, 1984–2024
- Fellow, Litigation Counsel of America

EDUCATION

J.D., American University Law School

B.S.E.E. New Jersey Institute of Technology

ADMISSIONS

Pennsylvania

U.S. Patent and Trademark Office