



## NEIL A. COOPER

EXECUTIVE PARTNER

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### BIOGRAPHY

Neil Cooper is a founding partner of RCCB and the firm's Executive Partner. Neil focuses his practice on mergers and acquisitions, private equity and venture capital, equity and debt financing transactions, licensing and technology transactions, employment and consulting agreements, business and commercial transactions, corporate governance, corporate restructurings, business formation, partnerships and LLCs, general business and corporate counseling, and fund formation. He has proudly represented clients across many industries including technology, software, SaaS, internet and eCommerce, life sciences, clean and alternative energy, middle-market companies, and family-owned businesses.

### Client Experience

- Many private and public software, internet, and technology companies in a variety of industries – including healthcare, software development, business continuity, automotive, security and energy
- Middle market companies in their mergers and acquisitions
- Medical device and biotech companies
- Alternative energy companies
- Start-up and emerging growth companies
- Executives within the technology market and beyond

### COMMUNITY & PROFESSIONAL

- Philadelphia-Israel Chamber of Commerce, Past President and Member, Board of Directors.

### HONORS

Philadelphia Titan 100, 2022-Present  
Pennsylvania Super Lawyers,  
Business and Corporate, 2017-Present

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### EDUCATION

J.D., Columbia University School of Law, 1995

- Harlan Fiske Stone Scholar
- *Columbia Journal of Transnational Law*, Articles Editor  
A.B., *cum laude*, Harvard College, 1991
- *The Harvard Crimson*, Editor  
Raoul Wallenberg Fellow, Hebrew University of Jerusalem, 1992

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### ADMISSIONS

Pennsylvania  
New Jersey

- Satell Institute, Member Board of Directors. The Satell Institute is a non-profit, non-partisan foundation that facilitates high impact, philanthropic Corporate Social Responsibility.
- Actively involved in leadership activities with a number of charitable and philanthropic organizations.

## **REPRESENTATIVE MATTERS**

- Represented an international library technology solutions company in its proposed strategic acquisition of an international library management software provider valued at \$275 million.
- Represented a large regional accounting firm in its sale to a leading national accounting firm.
- Represented a SaaS company in the automotive industry in its sale valued at approximately \$50 million to a private equity backed roll-up of related companies.
- Represented a healthcare technology company in its strategic sale to a large international conglomerate for cash consideration in excess of \$140 million.
- Represented a publicly-traded medical device company in connection with its merger with another public medical device company, resulting in a combined public company with an initial market capitalization of approximately \$50 million.
- Represented an e-commerce consulting and technology company in its sale to a private equity platform company for cash, earn-out and equity consideration totaling approximately \$30 million.
- Represented a transportation and logistics company in the oil and gas industry in connection with its approximately \$19 million acquisition of a majority interest in a privately-held transportation and logistics company (with an option to buy out the remaining interest based on performance metrics).
- Represented an investment advisory group in its sale to a private equity-backed firm providing consulting, advisory, accounting and related services. The deal involved complicated structuring in light of the unique role the sellers will serve as part of the acquiring company.
- Represented a growing, private equity-backed technology company its highly time-sensitive sales of multiple orphan assets with a value in excess of \$10 million.
- Represented a SaaS software company in its strategic sale to an international company for cash and earn-out consideration of approximately \$8 million.
- Represented the CEO of a staffing company in the buyout of his interest by the company with a value in excess of \$8 million.
- Represented a software company in the energy industry in connection with its Series C Financing for \$25 million. The transaction included the conversion of convertible debt by a strategic investor.
- Represented a technology company in the logistics industry in connection with its series seed financing, follow-on seed financing, and multiple rounds of Series A equity financings.
- Represented a medical device company in connection with its \$2 million offering of Series C Preferred Stock.
- Represented a local fintech company in connection with its \$1.75 million offering of convertible notes.

- Represented a biotech company in connection with the company's bridge note financing of \$1 million.
- Advised a private client in the client's investment in a technology-driven real estate brokerage firm.
- Represented a U.S. software company in organizing and subsequently dismantling an international consortium consisting of American, Dutch, German, and South Korean companies to deliver software, hardware and services for port security for approximately \$30 million.
- Represented technology companies in the logistics, healthcare, banking, telecom, shipping, entertainment, software development and other industries in hundreds of domestic and international software licensing, reseller and distribution transactions, including outsourced development deals.

## **PRACTICE FOCUS**

- Mergers & Acquisitions
- Private Equity & Venture Capital
- Equity & Debt Financing Transactions
- Licensing & Technology Transactions
- Employment & Consulting Agreements
- Business & Commercial Transactions
- Corporate Governance
- Corporate Restructurings
- Business Formation
- Partnerships & LLCs
- General Business & Corporate Counseling
- Fund Formation

## **Industries**

- Information technology
- Software and SaaS
- Internet and e-Commerce
- Social media
- Hardware
- Medical devices
- Biotechnology
- Alternative energy
- Private equity

- Venture capital
- Angel investors
- Marketing and public relations

## **NEWS**

Legally Israel 100 League Tables Places RCCB at an Elite Level Among Israel Practices Internationally  
Firm News, *Legally Israel 100 League Tables*, April 29, 2024

Best Lawyers in America Recognizes Six Practices in New York and Pennsylvania in its "Best Law Firms"  
Report for 2024  
Firm News, *Best Lawyers®*, November 2, 2023

RCCB Partners Speak at Venture Café's Israeli Startup Lounge  
Firm News, July 26, 2023

Neil A. Cooper Named Again to the Titan 100 List of Exceptional Leaders  
Firm News, *RCCB*, June 15, 2023

ROYER COOPER COHEN BRAUNFELD (RCCB) ANNOUNCES FOURTEEN 2023 PENNSYLVANIA SUPER  
LAWYERS® AND RISING STARS®  
Firm News, *Super Lawyers*, June 5, 2023