



ROGER J. BRAUNFELD

PARTNER

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BIOGRAPHY

Roger J. Braunfeld is a founding partner at Royer Cooper Cohen Braunfeld LLC. He focuses on financing and development strategies and transactions for investors and a wide array of businesses in various stages of development. Among other things, Roger's practice encompasses fund formation, private equity and venture capital transactions, debt and equity offerings, mergers and acquisitions, real estate and corporate restructurings, as well as a range of business and commercial transactions, agreements and general business counseling. Roger is also actively involved in strategic opportunities for the firm, including the creation of an alternative investment platform that has deployed more than \$300M. Roger is a founding member of the PA 30 Day Fund, chairman of the Board of ESF Dreamcamp, and a trustee of the Jewish Federation of Greater Philadelphia.

Client Experience

- Single-Family Offices
- Multi-Family Offices
- FinTech Businesses
- Public Companies
- Private Companies
- Private Funds
- Tech Businesses
- Other types of companies/businesses

HONORS

Pennsylvania Super Lawyers, Rising Star, 2005, 2011-2012
Philadelphia Business Journal, honored as Forty Under 40

EDUCATION

J.D., Villanova University Charles Widger School of Law, 1999
B.A., Bucknell University, 1995

ADMISSIONS

Pennsylvania

PRACTICE FOCUS

- Business & Commercial Transactions
- Private Equity & Venture Capital
- Debt & Equity Financing Transactions
- Mergers & Acquisitions
- General Business & Corporate Counseling

INDUSTRIES

- Emerging growth
- Technology
- Internet & eCommerce
- Financial services
- Asset management
- Cannabis

NEWS

RCCB and 3iCO Launch Joint Venture
Firm News, *RCCB*, April 3, 2024

RCCB Sponsors the Annual Divine 9 Open Golf Outing Benefiting "Bringing Hope Home"
Sponsorship, September 7, 2023

RCCB Partners Speak at Venture Café's Israeli Startup Lounge
Firm News, July 26, 2023

RCCB Sponsors 2022 PACT Capital Conference
Speaking Engagement, November 16, 2022

Roger Braunfeld and Neil Cooper Discuss Building Culture in a Law Firm With Dave Bookbinder on Behind
the Numbers TV Show
Firm News, November 15, 2022