

# LATERALS

### OUR APPROACH TO LATERAL HIRING

At Royer Cooper Cohen Braunfeld (RCCB), we recognize that lateral hires bring valuable experience, fresh perspectives, and immediate impact to our firm. When considering lateral candidates, we prioritize attorneys who not only have strong legal acumen and a proven track record of success but also align with our firm's entrepreneurial spirit, collaborative culture, and commitment to client service. We look for individuals who are innovative problem-solvers, business-minded strategists, and team players eager to contribute to a dynamic and growing practice. Portable business is always a consideration, but we also understand the importance of investing in talent that enhances our existing capabilities and fosters long-term growth.

## ALTERNATIVE TO BIG LAW, BUILT FOR YOU

At RCCB, we offer laterals a unique opportunity to thrive in a firm that values agility, creativity, and an individualized approach to career development. Unlike traditional large firms, we emphasize a flexible, supportive environment where attorneys have the freedom to shape their practice while benefiting from the resources of a full-service firm. Our platform is designed to empower lateral hires to grow their client base, collaborate with top-tier colleagues across disciplines, and maintain a healthy work-life balance. With a focus on entrepreneurial energy, meaningful client relationships, and a culture of mutual respect, RCCB provides laterals with a compelling alternative to the rigidity of Big Law—offering the sophistication of a national practice without sacrificing personal and professional fulfillment.

#### CONTACT:

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