

## PRIVATE EQUITY: INTRODUCTION TO FUNDING OPTIONS WITH DAVID GITLIN, LAURA REINHOLD AND MATT DEVINE

EVENT, SCIENCE CENTER - QUORUM - MATTHEW L. DEVINE, DAVID GITLIN, LAURA E. REINHOLD, AUGUST 21, 2024 | 11:30 AM - 1:00 PM WITH LUNCH & NETWORKING 1:00 PM - 2:00 PM

Event Sponsor: Angel Venture Fair

Join us for an insightful discussion featuring Royer Cooper Cohen Braunfeld Partner and Chair of the Corporate & Business practice David Gitlin along with seasoned corporate attorneys Laura E. Reinhold and Matthew L. Devine as they delve into the critical aspects of private equity funding options.

**Opening Remarks:** Eli Velasquez, Capital Advisor, University City Science Center

**Panelists:** David Gitlin, Laura Reinhold, Matthew Devine

Securing the right funding is one of the most critical decisions an entrepreneur will face on the path to building a successful business. With a myriad of options available, from traditional bank financing to the latest trends in SPACs, understanding the nuances of each can significantly impact the growth trajectory of a company.

This program segment is designed to demystify the various funding avenues available to entrepreneurs. Whether you're considering a bank loan, exploring corporate investment opportunities, or thinking about leveraging crowdfunding platforms, each option comes with its own set of benefits, challenges, and legal implications.

We'll dive into the practicalities of factoring as a financing tool for cash flow management, weigh the risks and rewards of raising capital from friends and family, and examine how government grants and programs can serve as vital resources for your business. Additionally, we'll explore the evolving landscape of SPACs and how strategic investors can offer more than just capital—they can become valuable partners in your growth journey.

This comprehensive overview will equip you with the knowledge needed to make informed decisions about funding, ensuring that you choose the right path to fuel your business's success.

### Funding Options

- Bank Financing: When and why bank loans might be a viable option for entrepreneurs.
- Corporate Investment: Understanding corporate investment opportunities and strategic partnerships.
- Crowdfunding: Insights into using crowdfunding platforms to raise capital, with a focus on regulatory considerations and successful campaign strategies.

- Factoring: Exploring how factoring can be used as a financing tool, especially for cash flow management.
- Friends and Family: The risks, considerations, and legal implications of raising funds from personal networks.
- Government Grants and Programs: Identifying government funding opportunities and understanding eligibility criteria.
- SPACs (Special Purpose Acquisition Companies): Evaluating the current trend of SPACs, their relevance today, and the criteria for companies considering this option.
- Strategic Investors: How strategic investors differ from other types of investors and what they look for in a partnership.

Date & Time: September 19, 2025, 11:30 AM - 1:00 PM (Networking & Lunch from 1:00 PM - 2:00 PM)

Location: Science Center Quorum, Philadelphia, PA

Registration Information TDB:

Science Center  
University City  
Quorum Event Space  
3675 Market St  
Philadelphia, PA 19104

## **PROFESSIONALS**

Matthew L. Devine

David Gitlin

Laura E. Reinhold

## **CAPABILITIES**

Corporate & Business