

LEADING TRADEMARK & BRAND PROTECTION LAWYER JOINS RCCB

FIRM NEWS - NANCY RUBNER FRANDBSEN, JANUARY 3, 2023

Royer Cooper Cohen Braunfeld LLC (RCCB), a law firm offering a distinctive combination of practical business acumen, legal expertise and entrepreneurial passion, announced today the addition of Senior Counsel Nancy Rubner Frandsen. She will be a member of the firm's Intellectual Property Group effective January 3, 2023.

Frandsen brings more than 35 years of experience to her practice, which will focus primarily on trademarks, copyrights, strategic counseling, and portfolio management, as well as enforcement before the federal courts and the Trademark Trial and Appeal Board. Her clients include business owners, entrepreneurs and major corporations. Frandsen's in-depth knowledge of her clients' businesses and her support in helping them advance their objectives have made her a go-to trademark lawyer.

"Nancy's experience in handling all facets of trademark and copyright law makes her a welcome addition to the Intellectual Property team," said Barry Cohen, Partner. "She will add even more depth to our core strengths and help bolster our formidable practice that offers best-in-class services."

"I am excited to join RCCB's well-established Intellectual Property practice, which is exceptionally well aligned with my clients' needs," said Frandsen. "I look forward to working collaboratively with RCCB's outstanding lawyers, as well as leveraging the firm's technology and embracing its entrepreneurial culture."

Previously, Frandsen practiced trademark and copyright law for an AmLaw 100 firm, where she served for three years as its national team leader for its trademark practice. Being a sound and seasoned lawyer has led her to be ranked by Chambers USA as a "Leading Lawyer" in intellectual property law since 2006. According to Chambers USA, Frandsen operates a "highly respected trademark and copyright practice" and is a "tough, experienced leader."

In addition to practicing law, Frandsen serves as an adjunct professor teaching trademark law at Temple University Beasley School of Law, and she is the co-author of "What the General Practitioner Should Know About Trademarks and Copyrights" (6th edition), published by ALI-ABA. She is also the course planner of the Pennsylvania Bar Institute's annual IP Institute, a two-day seminar on the hottest topics in IP law, which she has planned and co-chaired since its 2007 inception. In addition, she is a Philadelphia Chapter founder and leader of ChIPs, a national organization advancing women in tech, law and policy; a volunteer for Philadelphia Volunteer Lawyers for the Arts; and a board member for Breastcancer.org.

Frandsen has been recognized with a number of awards for excellence, including The Legal 500, Chambers USA, World Trademark Review Global Leaders and WTR1000, Who's Who Legal,

Best Lawyers in America, Managing Intellectual Property's Top 250 Women in IP and IP STARS, Arrive Magazine's Top Women Lawyers in the Northeast, Martindale-Hubbell as AV Preeminent, Super Lawyers' Top 50 Women Lawyers in Pennsylvania, and the World Intellectual Property Review.

Frandsen is admitted to practice law in Pennsylvania, the U.S. Supreme Court, and the U.S. Court of Appeals in the 3rd, 4th and 5th Circuits. She is a member of the American Bar Association and its Intellectual Property and Litigation sections; the International Trademark Association, serving on its academic committee; the Philadelphia Intellectual Property Law Association; the Pennsylvania Bar Institute, serving on its Intellectual Property Advisory Committee; and the Intellectual Property Law Institute, serving as co-chair and as a course planner.

PROFESSIONALS

Nancy Rubner Frandsen

CAPABILITIES

Intellectual Property

Litigation