

IP PHILLY: A LIVE CLE PROGRAM IN PARTNERSHIP WITH TEMPLE UNIVERSITY BEASLEY SCHOOL OF LAW

EVENT - BARRY L. COHEN, NANCY RUBNER FRANDSEN, MARCH 13, 2024

IP Philly, in partnership with Temple University Beasley School of Law, is delighted to announce its first ever Intellectual Property Institute. This full day, in-person program is a “must-attend” event for any attorney who faces IP issues. We will provide a comprehensive overview of recent trends, developments, and cutting-edge issues in today’s intellectual property practice. Earn 5 substantive credits and 1 ethics credit through this all-day CLE event (while enjoying breakfast and lunch with fellow attendees).

Date: March 13, 2024

Location: Temple University Center City Campus

Registration and Breakfast: 8:30 am - 9:00 am

Program: 9:00 am - 5:00 pm

Cocktail Hour: 5:00 pm

What you will learn:

- Federal District Judge John Murphy will moderate a panel of intellectual property lawyers addressing the past year’s most interesting and potentially influential patent law developments
- Significant state and federal trade secret developments
- Recent developments in copyright law, with an AI update
- Updates on the latest trademark cases, including the Supreme Court’s 2023 decisions in *Jack Daniel’s Properties, Inc. v. VIP Products LLC* and *Abitron Austria GmbH v. Hetronic International, Inc.*
- Ethical issues in IP: Year in Review
- Ethical considerations in communications, using technology and issues involving AI

The inaugural IP Philly event, held at Temple’s Center City Campus, 1515 Market Street, will end with a cocktail reception, sponsored by Corsearch, where all attendees are encouraged to network and socialize.

For more information and to register, visit **IP Philly**.

THANK YOU TO OUR GENEROUS COCKTAIL HOUR SPONSOR!

PROFESSIONALS

Barry L. Cohen

Nancy Rubner Frandsen

CAPABILITIES

Intellectual Property