

## IP PHILLY: A LIVE CLE PROGRAM IN PARTNERSHIP WITH TEMPLE UNIVERSITY BEASLEY SCHOOL OF LAW

EVENT - BARRY L. COHEN, NANCY RUBNER FRANDBSEN, MARCH 13, 2024

**IP Philly**, in partnership with Temple University Beasley School of Law, is delighted to announce its first ever Intellectual Property Institute. This full day, in-person program is a “must-attend” event for any attorney who faces IP issues. We will provide a comprehensive overview of recent trends, developments, and cutting-edge issues in today’s intellectual property practice. Earn 5 substantive credits and 1 ethics credit through this all-day CLE event (while enjoying breakfast and lunch with fellow attendees).

Date: March 13, 2024

Location: Temple University Center City Campus

Registration and Breakfast: 8:30 am - 9:00 am

Program: 9:00 am - 5:00 pm

Cocktail Hour: 5:00 pm

What you will learn:

- Federal District Judge John Murphy will moderate a panel of intellectual property lawyers addressing the past year’s most interesting and potentially influential patent law developments
- Significant state and federal trade secret developments
- Recent developments in copyright law, with an AI update
- Updates on the latest trademark cases, including the Supreme Court’s 2023 decisions in *Jack Daniel’s Properties, Inc. v. VIP Products LLC* and *Abitron Austria GmbH v. Hetronic International, Inc.*
- Ethical issues in IP: Year in Review
- Ethical considerations in communications, using technology and issues involving AI

The inaugural IP Philly event, held at Temple’s Center City Campus, 1515 Market Street, will end with a cocktail reception, sponsored by Corsearch, where all attendees are encouraged to network and socialize.

For more information and to register, visit **IP Philly**.

***THANK YOU TO OUR GENEROUS COCKTAIL HOUR SPONSOR!***

### **PROFESSIONALS**

Barry L. Cohen

Nancy Rubner Frandsen

**CAPABILITIES**

Intellectual Property