

RCCB INTELLECTUAL PROPERTY PRACTICE AND TEAM RECOGNIZED BY WTR 1000—THE WORLD'S LEADING TRADEMARK PROFESSIONALS

FIRM NEWS, *WORLD TRADEMARK REVIEW* - BARRY L. COHEN, NANCY RUBNER FRANDSEN,
DONNA A. TOBIN, MARCH 14, 2024

Royer Cooper Cohen Braunfeld (RCCB) is thrilled to announce that its Intellectual Property practice, along with Counsel **Nancy Rubner Frandsen** and Partners **Barry L. Cohen** and **Donna A. Tobin**, has been honored by the World Trademark Review (WTR) 1000 for excellence in trademark law.

WTR commends RCCB's small but dynamic IP team for their collaborative and agile approach to IP issues. Senior counsel **Nancy Frandsen**, revered for her 'tremendous strength' and extensive trademark work, handles prosecution and enforcement for clients with multinational portfolios. Joining her in the rankings is versatile litigator **Barry Cohen**, whose experience in business, trade secrets, and employment matters enhances his IP focus, allowing him to swiftly understand and adapt to his clients' business needs."

Nancy Rubner Frandsen has received multiple accolades from the WTR 1000. Notably, she has been recognized with a Gold ranking in the United States: Pennsylvania region for her outstanding work in both trademark prosecution and strategy and in enforcement and litigation. Nancy's expertise and strength in handling trademark matters, particularly for clients with multinational portfolios, are highly respected within the industry.

Barry L. Cohen, a seasoned litigator with extensive experience in trademark, copyright, unfair competition, trade secret, and commercial disputes, has been recognized with a Silver ranking in the United States: Pennsylvania region for enforcement and litigation. His ability to quickly understand his clients' businesses and tailor litigation strategies accordingly has earned him admiration among his peers.

Donna A. Tobin has been awarded a Silver ranking in the United States: New York region. Donna has provided large and small clients in various industries, including the health and wellness, financial services, and food and beverage industries, with trademark litigation, prosecution, and counseling services for over thirty-five years.

WTR 1000—the World's Leading Trademark Professionals is a guide that identifies the top trademark professionals in key jurisdictions around the globe. It focuses exclusively on trademark practice and has firmly established itself as the definitive 'go-to' resource for those seeking world-class legal trademark expertise.

PROFESSIONALS

Barry L. Cohen

Nancy Rubner Frandsen

Donna A. Tobin

CAPABILITIES

Intellectual Property