

ALEX SELDIN JOINS CORPORATE & BUSINESS GROUP

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RCCB Welcomes Corporate and Business Attorney Alex Seldin

Royer Cooper Cohen Braunfeld LLC (RCCB) is pleased to announce Alex Seldin has joined its Corporate & Business Group as Counsel in the Philadelphia office.

“We are excited to welcome Alex to our firm,” said Managing Partner John E. Royer, Jr. “His strong skills in private equity, venture capital, merger and acquisitions, asset management and securities, as well as real-world experience in the financial services and technology sectors, makes him a valued and dynamic member of our team.”

Alex focuses his practice on business and corporate law, including mergers and acquisitions, private equity and venture capital financings, commercial transactions, debt financings and credit facilities, fund formation and alternative investments, restructurings and workouts, recapitalizations, technology contracting and licensing, securities transactions and securities law compliance, and general business structuring and corporate counseling.

“I’m thrilled to join RCCB and its team of dedicated professionals,” said Seldin. “I look forward to adding my experience to this energetic, growth-oriented firm.”

Alex’s clients consist of start-ups, emerging and established privately-held and publicly-traded companies, private equity and venture capital firms, individual investors and family offices, entrepreneurs and company executives, commercial and institutional lenders, and investment advisers.

Alex earned his J.D. from the University of Pennsylvania Law School after receiving his B.A from Princeton University. He began his career with Cleary Gottlieb in Washington, D.C., and most recently served as General Counsel for Crown Global Management, Inc. and Crown Global Insurance Group LCC. Before Crown Global, Alex was the Senior Vice President and General Counsel of Coventry. He previously practiced law at Mintz Levin and Ballard Spahr.

Alex currently serves as Board Chair of Starfinder Foundation; a non-profit focused on using soccer to transform the lives of underserved Philadelphia youth.

PROFESSIONALS

Alex Seldin

CAPABILITIES

Corporate & Business