

DONNA A. TOBIN AND RICHARD A. SIEGEL JOIN NY OFFICE AS PARTNERS

FIRM NEWS - DONNA A. TOBIN, SEPTEMBER 17, 2019

RCCB Adds Two Partners to its Growing New York City Office

Top trademark lawyer, Donna A. Tobin, to spearhead the firm's new Trademarks & Brands Group; Esteemed ESOP, estates and tax attorney, Richard A. Siegal, bolsters multiple practice areas

Royer Cooper Cohen Braunfeld LLC (RCCB), a law firm offering a distinctive combination of practical business acumen, legal expertise and entrepreneurial passion, is pleased to welcome two new partners to its growing New York City office. Donna A. Tobin will lead the firm's new Trademarks & Brands Group, while Richard A. Siegal brings expertise to the Corporate & Business, Private Client Services and Tax Groups.

Introducing the RCCB Trademarks & Brands Group

The RCCB Trademarks & Brands Group serves as an active partner in selecting, growing, protecting and enforcing its clients' valuable intellectual property. The trusted team handles virtually all facets of trademark and copyright law including clearance searches and opinions, domestic and global trademark filings, portfolio development and strategy, enforcement, advertising and intellectual property business transactions.

"We are honored that Donna has joined RCCB," said RCCB Managing Partner, John E. Royer, Jr. "It was evident from our first meeting that her passion for her clients' businesses and the way in which she engages with them aligns with RCCB's culture. Having someone with Donna's expertise lead our new Trademarks & Brands Group will be invaluable for our clients as well as our attorneys."

Tobin has spent more than thirty years counseling businesses of all sizes in obtaining, protecting, enforcing and enabling the monetization of trademarks and copyrights. She is an internationally recognized trademark lawyer who helps companies navigate industries with continuously evolving brand considerations such as food and beverages, furniture, textiles, fashion, consumer goods, pharmaceuticals, financial services, manufacturing, software and technology companies. Her litigation experience has helped her clients enforce their rights and defend them against unfounded infringement allegations.

Prior to joining RCCB, Tobin was Co-chair of the Trademark and Brand Management Group at Frankfurt Kurnit Klein & Selz PC, and before that a Partner at Baker & Hostetler LLP. She has garnered widespread recognition throughout her career including being named Best Lawyers in America for Trademark Law by Best Lawyers, Metro New York Super Lawyer for Intellectual Property by Super Lawyers, World's Leading Women in Business Law and for Trademarks by

Legal Media Group, Top Trademark Professionals by World Trademark Review and Intellectual Property Leader by World Intellectual Property Review. In January 2018 she was appointed to the Trademark Public Advisory Committee (TPAC) of the U.S. Patent and Trademark Office.

"I'm just delighted to be part of a forward-thinking law firm that shares my passion for and dedication to fostering the entrepreneurial spirit," explained Tobin. "RCCB is a special place that's turning the traditional law firm model on its head. I couldn't be more excited to contribute to that transformation."

Siegel Named Fifth Partner in New York Office

Richard A. Siegal is a highly respected attorney who brings extensive experience in estate and wealth preservation planning for high net worth entrepreneurial clients with closely held businesses. He possesses a keen perspective in family wealth transfer planning and provides sophisticated income tax and trust & estate planning guidance.

Siegel's practice also encompasses ESOPs, mergers and acquisitions, entity planning, structuring and formation, business acquisitions and dispositions, financial asset restructurings and real estate planning including exchanges, financings and refinancings.

"We are very pleased to welcome Richard as the fifth partner in our New York office," said Royer, Jr. "His addition is a direct result of the unique approach we take in working with our clients. His experience expands the breadth of sophisticated legal counsel we provide our clients."

Siegel joins RCCB from Schiff Hardin LLP where he was a partner in the Tax and Estate Planning departments. Prior to that, he was Partner at Kelley Drye & Warren LLP and Cummins & Lockwood LLC. Siegal began his career in the tax department of Wolf, Block, Schorr & Solis-Cohen in Philadelphia.

"I love what I do, and I like to be surrounded by people who love what they do," said Siegal. "Not only was the RCCB model incredibly attractive to me, but the team is made up of very smart attorneys with terrific business sense who think and work like I do. I could not have made a better decision."

PROFESSIONALS

Donna A. Tobin

CAPABILITIES

Intellectual Property

Litigation

Private Client Services