

IP PARTNER BARRY COHEN WILL PARTICIPATE IN A KEYNOTE SESSION AT THE INTERNATIONAL TRADEMARK ASSOCIATION (INTA) 2024 ANNUAL MEETING

SPEAKING ENGAGEMENT, *INTA* - BARRY L. COHEN, MAY 7, 2024

RCCB is excited to announce that IP Partner Barry Cohen, along with several distinguished colleagues, will participate in a keynote session moderated by Tanya Fickenscher Leonard (Major League Baseball, USA) and Meera Chature Sankhari (Jupiter Law Partners, India) at the International Trademark Association (INTA) 2024 Annual Meeting on May 21, 9:30 am - 10:00 a. m.

The keynote session will discuss INTA's recently published report, 'IP in Times of Recession: A Comprehensive Guide for IP Professionals.' This report is essential reading for the global intellectual property (IP) community, addressing the many complex issues that economic uncertainty can present.

Read the interview with Tanya and Meera, who were part of the IP Project Team tasked with creating an efficient method of administering and managing trademark/IP portfolios during an economic crisis: <https://bit.ly/4dwO16U>

INTA 2024 Annual Meeting, May 18-22, 2024: <https://bit.ly/4b3QLXP>

PROFESSIONALS

Barry L. Cohen

CAPABILITIES

Intellectual Property