

RCCB ADVISES THE ZERO PROOF IN SERIES A FUNDING ROUND

DEAL REPORT, *RCCB* - DAVID P. DALESANDRO, TIMOTHY J. LEVY, ALEXANDER J. NASSAR, FEBRUARY 19, 2024

RCCB is thrilled to announce the closing of The Zero Proof's Series A financing. RCCB partner Tim Levy, along with colleagues David Dalesandro and Alex Nassar, were excited to advise The Zero Proof in this important transaction that will solidify the Company's position in the hyper-growth adult non-alcoholic beverage category.

As the first and leading dedicated online retailer, importer, and supplier of adult non-alcoholic beverages, The Zero Proof has reached a significant milestone with the support of prominent investors, including Asahi Group Beverages & Innovation, LLC, Overline, and Springdale Ventures.

The funding infusion is set to propel The Zero Proof's growth trajectory, with plans to hire, expand, strengthen ties, and diversify their wholesale portfolio. The Company is also gearing up to enhance its range of proprietary adult non-alcoholic spirits and wine.

Read the press release: <https://bit.ly/4bKsyGG>

PROFESSIONALS

David P. Dalesandro

Timothy J. Levy

Alexander J. Nassar

CAPABILITIES

Corporate & Business