

RCCB EXPANDS FOOTPRINT AND CELEBRATES EXCEPTIONAL 2024 WITH NEW OFFICES AND PRACTICE GROWTH

FIRM NEWS, *RCCB* - ROGER J. BRAUNFELD, BARRY L. COHEN, NEIL A. COOPER, HOPE J. HAMMER, JOHN E. ROYER, JR., JENNIFER ILANA TINTENFASS, JANUARY 22, 2025

Royer Cooper Cohen Braunfeld LLC (RCCB), a law firm offering a distinctive combination of practical business acumen, legal expertise and entrepreneurial passion, celebrated a year of engagement, growth, and recognition in 2024. RCCB will continue to prioritize culture, innovation, and client service in 2025, beginning with an exciting slate of initiatives for the new year.

In the beginning of 2025, RCCB will be expanding its footprint both regionally and nationally. In Center City Philadelphia, the firm will be moving to Three Logan Square, taking over the entire 47th floor, and increasing its footprint in Philadelphia by 82 percent. Additionally, it will be increasing its Conshohocken office square footage by approximately 33 percent. Lastly, RCCB will open a Nashville office in the spring of 2025.

2024 HIGHLIGHTS: A YEAR OF GROWTH AND INNOVATION

Team and Practice Expansion

RCCB expanded its team and practice areas significantly in 2024, growing its attorney count by nearly 18 percent, ending the year with 70 attorneys. Key milestones included:

- Added new practice areas, including Gaming & Sports, and expanded our registered investment advisor and broker-dealer compliance regulatory services.
- Strengthened Real Estate and Tax Groups, as well as other specialty practices, including employee benefits and ERISA.
- Integrated a larger group of lateral attorneys for the first time in the firm's history.
- Recognized by the 2024 PA Law 100 from *The Legal Intelligencer* as the Fastest Growing Law Firm in PA by Percentage of Attorneys and second Fastest Growing Law Firm in PA by Number of Attorneys.
- Ascended to the 44th largest law firm in Pennsylvania (up from 57th in 2023).

"Although growth is not a stated objective for the firm, success flows from the team's dedication to our mission and values, especially maintaining and strengthening our culture combining collaboration, innovation, and sophistication," said Neil A. Cooper, Executive Partner at RCCB. "By remaining true to our core philosophies, opportunities are created for continuously empowering the ambitions of our clients."

Cultural Excellence

The firm's connectivity thrived in 2024:

- Reimagined the RCCB Partner Summit, creating new opportunities for strategic alignment and cultural enrichment.
- Honed systems and policies across practices, geographies and hybrid work environments.
- Voted for the sixth consecutive year as a Philadelphia Top Workplace.

"There's an excitement and energy here that's refreshing and invigorating," reflected Jennifer Tintenfass, a newer Partner at RCCB. "The Partner Summit was a powerful experience showcasing the openness and genuine willingness of everyone to listen and work together. It speaks to the culture of the firm and demonstrates the many opportunities for personal enrichment at RCCB."

Operational Investments

To support the firm's continued advancement, RCCB made critical investments in both operational leadership and infrastructure, including:

- Hired new CFO & Director of Operations (first full year in 2024).
- Hired new Director of Human Capital and HR (started in early 2025).
- Established new position of Director of Business Development (first full year in 2024)
- Implemented a major technology migration to enhance operational efficiency and security.

"By bringing in experienced leaders and enhancing our operational systems, we're positioning RCCB for continued advancement, greater efficiency, and an even higher level of service to our clients and team," commented Gina Nardo, CFO & Director of Operations.

Recognition for Excellence

RCCB's outstanding achievements were widely acknowledged in 2024, with accolades highlighting the firm's exceptional attorneys and practice areas:

- RCCB's Corporate/M&A and Banking and Finance practices, along with four partners, were recognized in the 2024 **Chambers USA** Guide to the World's Leading Lawyers and Law Firms.
- **Best Lawyers in America®** honored 25 RCCB attorneys in its 2025 edition, including Nancy Rubner Frandsen, who was named the 2025 Lawyer of the Year in Philadelphia for Trademark Law. RCCB also achieved prominent positions in the 2025 edition of **Best Law Firms®**, as ranked by Best Lawyers®, with eight practice areas recognized for national and regional excellence.

- RCCB was named a Notable Firm in the 2024 **WIPR USA** trademarks rankings, with three IP Partners designated as Recommended, Contentious contributors. Additionally, they were celebrated for excellence in trademark law in the World Trademark Review (WTR) 1000, and one partner was honored as a WTR Global Leader.
- The **Legally Israel 100** League Tables recognized RCCB as an elite international leader among law firms serving Israeli clients globally. Partner David Gitlin has been splitting his time between the US and Israel for years and will spend approximately 7 months working from Israel in 2025.
- Sixteen RCCB attorneys were recognized in the 2024 Pennsylvania **Super Lawyers®** and Rising Stars® lists, with three additional honorees featured in the 2024 New York Metro Edition of Super Lawyers.

"While we're delighted to be recognized in our field by those in our industry, the most important measure is the success we can bring to our clients' lives and businesses," said Barry L. Cohen, Partner.

LOOKING AHEAD TO 2025: EXPANSION PLANS

To support its continued growth and commitment to its culture, RCCB is set to expand its physical footprint significantly in 2025:

- **Philadelphia:** RCCB will unveil new office space in Philadelphia on January 27 at Three Logan Square, increasing its footprint in the City by 82 percent. The new office space features multiple collaboration spaces and larger offices for the attorneys.
- **Conshohocken:** Expanding its presence by approximately 33 percent by adding 12 new offices.
- **Nashville Presence:** The firm will open a new office in Nashville in spring 2025. Led by Executive Committee member Hope Hammer, RCCB will bring its culture and commitment to excellence to this dynamic growth market, with plans to add attorneys across specialties. In addition to her time in Nashville, Hope will continue to spend one week each month in the Greater Philadelphia area offices, fostering continued collaboration across locations.

"Our entrepreneurial spirit and commitment to client service continue to drive everything we do at RCCB," said John E. Royer, Jr., Managing Partner of RCCB. "This past year, we demonstrated that we can maintain our strong cultural foundation while experiencing advancement in all measures. As we expand our footprint in 2025, we remain dedicated to seizing strategic new opportunities while staying true to the values that make RCCB an exceptional law firm."

Read the story covered in the *Philadelphia Business Journal*.

PROFESSIONALS

Roger J. Braunfeld

Barry L. Cohen

Neil A. Cooper

Hope J. Hammer

John E. Royer, Jr.

Jennifer Ilana Tintenfass