

## ROGER BRAUNFELD AND NEIL COOPER DISCUSS BUILDING CULTURE IN A LAW FIRM WITH DAVE BOOKBINDER ON BEHIND THE NUMBERS TV SHOW

FIRM NEWS - ROGER J. BRAUNFELD, NEIL A. COOPER, NOVEMBER 15, 2022

As founding partners of one of the fastest growing law firms in the region, Neil Cooper and Roger Braunfeld explain how and why RCCB focuses on empowering its people to create a mindset of opportunity. They also share the benefits of building an intentional culture, including among others how hiring the “right-fit” lawyers and listening empathically to the needs of clients and stakeholders leads to authentic and lasting success.

**CLICK [HERE](#) TO WATCH THE INTERVIEW.**

*Behind the Numbers with Dave Bookbinder* runs on RVN Television. The show aims to discover the challenges and opportunities that lie behind the numbers in business.

### PROFESSIONALS

Roger J. Braunfeld

Neil A. Cooper