

ROYER COOPER COHEN BRAUNFELD LLC TO SPONSOR MOBILE MONDAY MID-ATLANTIC EVENT - "THE FUTURE OF MOBILE IN RETAIL: ADOPT OR BUST"

SPONSORSHIP, OCTOBER 23, 2013

Royer Cooper Cohen Braunfeld LLC is the event sponsor for Mobile Monday Mid-Atlantic - "The Future of Mobile in Retail: Adopt or Bust" taking place on Monday, November 11, 2013 at 5:30-8:30 p.m. at The Hub Cira Centre (Mezzanine Level), 2929 Arch Street, Philadelphia, PA 19104. Hear from the speakers how innovation is driving the future of retail. Presenters and panelists include Scott Snyder - Mobiquity, President and Chief Strategy Officer; Ted Mann - SnipSnap CEO; and Andrew Warren - AT&T Enterprise Mobility & Application Solutions, Director Retail CPG Mobile Marketing.