

RCCB'S INTELLECTUAL PROPERTY GROUP CELEBRATED IN WIPR'S USA TRADEMARKS RANKINGS 2024

ACCOLADES, *WORLD INTELLECTUAL PROPERTY REVIEW (WIPR)* - BARRY L. COHEN, NANCY RUBNER FRANDSEN, DONNA A. TOBIN, DECEMBER 19, 2024

We are thrilled to announce that Royer Cooper Cohen Braunfeld LLC (RCCB) has been recognized as a notable firm in WIPR's USA Trademarks Rankings for 2024. This prestigious acknowledgment underscores our commitment to excellence and our adept navigation through the dynamic landscape of trademark law, marked by rapid technological advancements and extensive global market expansions. Our attorneys diligently assist clients nationwide in protecting, enforcing, and defending their invaluable intellectual property rights.

This year's rankings recognize Nancy Rubner Frandsen and Barry Cohen in Philadelphia, along with Donna Tobin in New York, all designated as 'Recommended, Contentious' for their outstanding contributions to the field. Peers praise Nancy, Donna, and Barry for their exceptional work and reliability, emphasizing their practical, responsive advice and strong practitioner skills.

A longstanding client describes Nancy Rubner Frandsen as "a trusted advisor for trademark matters," commending her for her "timely, practical, common-sense advice." Similarly, Barry Cohen is celebrated for his role as co-counsel and as a keynote speaker on IP and Innovation at the International Trademark Association (INTA) 2024 Annual Meeting. His reputation for trustworthiness and expertise in IP law is widely acknowledged. Further cementing their leadership in the field, Barry Cohen and Nancy Rubner Frandsen founded IP Philly as part of the inaugural Intellectual Property Institute CLE program in partnership with Temple University Beasley School of Law, highlighting RCCB's commitment to advancing IP education.

Donna Tobin, another exemplary member of our team, serves as the editor of "Trademarks Throughout The World," a Thomson Reuters publication. Her contributions continue to elevate our firm's prominence in the trademark law arena.

The RCCB Intellectual Property Group also served as faculty for the Pennsylvania Bar Institute (PBI) webcast course on IP and Technology Law, showcasing their expertise and dedication to sharing knowledge in the field.

This recognition by WIPR stands as a testament to RCCB's robust capabilities and strategic approach in trademark law. We take pride in our ongoing commitment to providing cutting-edge solutions and continuously striving for excellence in serving our clients.

Explore the full **WIPR's USA Trademarks Rankings for 2024** to learn more about how RCCB is leading the way in protecting and enhancing trademark rights.

PROFESSIONALS

Barry L. Cohen

Nancy Rubner Frandsen

Donna A. Tobin

CAPABILITIES

Intellectual Property