

RCCB'S INTELLECTUAL PROPERTY GROUP SERVES AS FACULTY FOR 4 SESSIONS ON IP AND TECHNOLOGY LAW AT THE PBI TECHNOLOGY INSTITUTE 2023

SPEAKING ENGAGEMENT, *PENNSYLVANIA BAR INSTITUTE 2023* - BARRY L. COHEN, NANCY RUBNER FRANDSEN, DAVID S. HOLLANDER, JORDAN KOVNOT, JULIE M. LATSKO, STACEY RABBINO, DONNA A. TOBIN, MARCH 27, 2023

Seven members of the Intellectual Property Group served as faculty for the Pennsylvania Bar Institute (PBI) webcast course on IP and Technology Law. The RCCB IP team presented four sessions during the two-day seminar on March 28 and 29, 2023, covering Technology Contracts, Cannabis Trademarks, Updates from the Bench, and The Trademark Modernization Act.

Information: <https://bit.ly/3MdkCDV>

Navigating Common Issues In Technology Services Contracts Including Liabilities, Indemnities and Data Protection Requirements **Presented by Jordan Kovnot and Stacey Rabbino**

We will review the most common and frequently-negotiated provisions of technology services agreements. Issues will include limitations of liability, warranties, indemnities, and ownership of intellectual property. In addition we will touch on recent changes in data privacy and data security laws which will be a consideration for agreements that relate to personally-identifiable information.

Cannabis Trademarks – What a Long Strange Trip It's Been **Presented by Donna A. Tobin, Julie M. Latsko and David S. Hollander**

This seminar addresses the current landscape relating to federal registration of trademarks for cannabis products. We will discuss recent decisions, the USPTO's current stance on different kinds of products, trends and recommendations for practitioners and their clients who want to protect and enforce cannabis trademarks.

Updates from the Bench – A Conversation with Federal Judges **Moderated by Barry L. Cohen. Panelist included EDPA Judges Goldberg, Wolson and Lloret.**

Hear inside thoughts from three Pennsylvania Judges on how they handle IP matters, injunctions, discovery disputes and dispositive motions. Judges Goldberg, Wolson and Lloret will answer questions on what matters to them the most when dealing with IP and Technology cases. Learn from the Judges as to how to be a better litigator when you appear before them.

Trademark Modernization Act – One Year Later
Presented by Nancy Rubner Frandsen

The Trademark Modernization Act is the biggest statutory change to the Lanham Act in decades. Individuals, businesses and the United States Patent and Trademark Office (USPTO) now have new tools to clear away unused registered trademarks from the federal trademark register and the USPTO has the ability to move applications through the registration process more efficiently. Signed into law on December 27, 2020, several of the changes took effect in December 2021, while another swath of changes went into effect in December 2022 and only a few remain to be implemented. This program will discuss everything that brand owners and IP practitioners need to know about the changes to the law and how the new tools can be leveraged.

PROFESSIONALS

Barry L. Cohen

Nancy Rubner Frandsen

David S. Hollander

Jordan Kovnot

Julie M. Latsko

Stacey Rabbino

Donna A. Tobin