

Fundamentals of Patent Prosecution 2013: A Boot Camp for Claim Drafting & Amendment Writing

Chicago, May 14-16, 2013 New York City, June 12-14, 2013 San Francisco, July 10-12, 2013

Clinic instruction in small groups each day.

- A unique combination of patent prosecution lectures and mentoring, including the impact of the America Invents Act
- Sharpen your patent writing skills in small group writing and critique clinics with seasoned patent prosecutors
- Learn to prepare a successful patent application and avoid common mistakes during patent prosecution
- Master lessons from litigation and how to avoid patent prosecution pitfalls

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Fundamentals of Patent Prosecution 2013:

A Boot Camp for Claim Drafting & Amendment Writing

Chicago, May 14-16, 2013 New York City, June 12-14, 2013 San Francisco, July 10-12, 2013

Why You Should Attend

This program is directed to patent prosecuting and litigating attorneys and patent agents with or without a Patent Office registration number or little patent experience. It will focus on teaching the basics of claim drafting, patent application preparation and prosecution, as well as a review of recent developments in the law. A litigator's perspective is presented to show how drafting and prosecution can influence the development, and often the outcome, of subsequent patent litigation. The clinics offer a unique supplement to the kind of hands-on mentoring that senior attorneys are hard-pressed to provide to less experienced attorneys and agents.

What You Will Learn

This three-day program will feature lectures each morning, followed by small clinic sessions in the afternoon. Both the lecture sessions and the clinics will follow the patent application process — from invention disclosure and patent preparation (Day 1), through prosecution and issuance (Day 2) to litigation/opinion drafting (Day 3). Homework is different for each location and is specially designed to complement Chicago, New York City and San Francisco. Homework must be completed and submitted upon registering onsite at the program. More information about the homework will be made available at www.pli.edu at a later date. The lectures are designed to provide a review of the patent preparation and prosecution process and explain:

- How to decide what elements of the invention should be included in the patent
- How to prosecute an application to result in allowance of an enforceable patent
- · How to interview an Examiner
- How to use reissues, reexamination supplemental examinations and other post-issuance proceedings
- How to anticipate patent litigation issues during the patent prosecution process
- · How to approach patent opinion drafting

Special Features

- Morning lectures on critical patent application topics
- One-of-a-kind, small group clinics with experienced patent prosecutors to develop and polish patent writing skills

Who Should Attend

Patent attorneys, patent agents, technical advisors and patent liaisons with no or very little patent prosecution experience will benefit from this program.

Anthony E. Dowell

Dowell IP, P.C. Lafayette, Indiana

Edward D. Manzo

Husch Blackwell LLP Chicago

William E. McCracken

McCracken & Frank LLC Chicago

Christopher P. Moreno

Vedder Price P.C. Chicago

Mark H. Remus

Steptoe & Johnson LLP Chicago

Lisa A. Schneider

Sidley Austin LLP Chicago

Marta E. Delsignore, Ph.D.

Goodwin Procter LLF New York City

Robert C. Faber

Ostrolenk Faber LLP New York City Author, Faber on Mechanics of Patent Claim Drafting (PLI)

William S. Frommer

Frommer Lawrence & Haug LLP New York City

Thomas J. Kowalski

Vedder Price P.C. New York City

Gene W. Lee

Ropes & Gray LLP New York City

Leslie Morioka

White & Case LLP New York City

Byron Cooper

TekLaw.Co Palo Alto

Mary Fuller

Executive Director and Associate General Counsel, IP Maxim Integrated Products, Inc. San Jose

Kanda V. Ishihara

Patent Law Works LLP Los Altos, California

Robin W. Reasoner

Fenwick & West LLP San Francisco

CHICAGO

Co-Chairs:



Angelo J. Bufalino Vedder Price P.C. Chicago



Richard T. McCaulley, Jr. Ropes & Gray LLP Chicago



Kevin E. Noonan, Ph.D. McDonnell Boehnen Hulbert & Berghoff LLP Chicago

Donald L. Zuhn, Jr., Ph.D. McDonnell Boehnen Hulbert & Berghoff LLP Chicago

Chicago Clinic Instructors N.B. The Chicago Clinic Instructor team changes each day of the program. On each of the 3 days the faculty size is approximately 7.

Romi N. Bose Associate Chief Counsel,

Intellectual Property Danaher Corporation Wood Dale, Illinois

Patrick G. Burns

Greer, Burns & Crain, Ltd. Chicago

Marc A. Cavan Ropes & Gray LLP Chicago

Janet M. Garetto Nixon Peabody LLP

Adam G. Kelly Loeb & Loeb LLP Chicago

Paul R. Kitch Nixon Peabody LLP Chicago

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Raymond M. Mehler Cook Alex Ltd.

John S. Mortimer Wood Phillips Chicago

James P. Muraff Neal, Gerber & Eisenberg LLP Chicago

Thomas D. Paulius IP Attorney Orland Park, Illinois

Janet A. Pioli Brinks Hofer Gilson & Lione Chicago

Thomas J. Ring

Marshall, Gerstein & Borun LLP Chicago

David L. Schwartz Associate Professor of Law Chicago-Kent College of Law Chicago

Christopher P. Singer, Ph.D. McAndrews, Held & Malloy, Ltd. Chicago

Mary C. Till Senior Legal Advisor Office of Patent Legal Administration, United States Patent and Trademark Office

Alexandria, Virginia

NEW YORK CIT

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Adda C. Gogoris Merchant & Gould P.C. New York City



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Robert D. Schaffer Pearl Cohen Zedek Latzer LLP New York City

Peter C. Schechter Edwards Wildman Palmer LLP New York City

Samuel S. Woodley, Ph.D. Fish & Richardson P.C. New York City

New York City Clinic Instructors

N.B. The New York City Clinic Instructor team changes each day of the program. On each of the 3 days the faculty size is approximately 9.

Andrew T. Block

Vice President and Chief Counsel, IP Time Warner Cable Inc. New York City

Frank J. DeRosa

Frommer Lawrence & Haug LLP New York City

Raymond A. DiPerna Ladas & Parry LLP

New York City Sharon E. Hayner

Assistant General Counsel - Patents Johnson & Johnson New Brunswick, New Jersey

Andrew K. Holmes, Ph.D. Patent Attorney, Neuroscience, Ophthalmics & Established

Medicines Novartis Pharmaceuticals Corporation East Hanover, New Jersey

Deborah L. Lu, Ph.D. Vedder Price P.C. New York City

Janet M. MacLeod, Ph.D.

Fox Rothschild LLP New York City

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Senior Patent Attorney Novozymes North America Inc. New York City

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Paul J. Otterstedt

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Anna D. DiGabriele Petti, Ph.D. The Office of Anna DiGabriele Petti New York City

Leonardo Renna Patent Counsel

Google Inc. New York City Mary Anne Schofield, Ph.D.

Crowell & Moring LLP Washington, D.C.

David M. Shofi

Chief Intellectual Property Counsel ATMI, Inc. Danbury, Connecticut

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Roseland, New Jersey

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Cozen O'Connor New York City

Lock See Yu-Jahnes, Ph.D. Fitzpatrick, Cella, Harper & Scinto New York City

SAN FRANCISCO

Co-Chairs:



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Wendy A. Choi Kilpatrick Townsend & Stockton LLP



Michael A. Molano Mayer Brown LLP Palo Alto

Marc A. Sockol Sheppard Mullin Richter & Hampton LLP Paln Alto

San Francisco Clinic Instructors
N.B. The San Francisco Clinic

Instructor team changes each day of the program. On each of the 3 days the faculty size is approximately 8.

Martin Bader

Sheppard Mullin Richter & Hampton LLP San Diego

Graham (Gray) M. Buccigross Sheppard Mullin Richter & Hampton LLP San Diego

Cathy E. Cretsinger, Ph.D. Kilpatrick Townsend & Stockton LLP San Francisco

Sanieet K. Dutta King & Spalding LLP Redwood Shores, California

Eric B. Evans Mayer Brown LLP Palo Alto

Pauline Farmer-Koppenol Fenwick & West LLF San Francisco

Emily M. Haliday Weaver Austin Villeneuve &

Sampson, LLP Oakland, California

Mark H. Hopkins, Ph.D. Kilpatrick Townsend & Stockton LLP Walnut Creek, California

Erin C. Jones, Ph.D. Fish & Richardson P.C. Redwood City, California

Arriènne "Angel" Lezak Kilpatrick Townsend & Stockton LLP Menlo Park, California

Jennifer T. Lorch Mayer Brown LLF Palo Alto

David C. Pauling IP Counsel Sutro Biopharma, Inc. San Francisco

Alexander R. Trimble, Ph.D. Kilpatrick Townsend & Stockton LLP

San Francisco Kenneth A. Weber, Ph.D.

Kilpatrick Townsend & Stockton LLP San Francisco

Program Attorney: John M. Mola

Program Schedule

Day One: 9:00 a.m. - 5:00 p.m.

Morning Session: 9:00 a.m. - 12:30 p.m.

9:00

Program Overview

A review of the three-day schedule.

CHI: Kevin E. Noonan NYC: Jonathan Berschadsky

SF: Wendy A. Choi

9:15

Taking Invention Disclosures

This segment will offer an explanation on how to take an effective invention disclosure. It will discuss the manners to determine inventorship, ethical obligations related to who the client is and the prior art known by the inventor or others, exploring on-sale bar issues and other common pitfalls in inventor interviews (e.g., explaining best mode and other 112 requirements to the inventor).

CHI: Kevin E. Noonan NYC: Jonathan Berschadsky SF: Marc A. Sockol

10.15

Overview of Claim Drafting and Preparation of Patent Application

This presentation focuses on analyzing the invention disclosure, preparing drawings and claims, choosing embodiments, and preparing the specification and filing the patent application.

CHI: Donald L. Zuhn, Jr. NYC: William S. Frommer SF: Wendy A. Choi

11:15 Networking Break

11:30

Claim Drafting

This segment will cover the basic claim drafting principles and formats; preparing claims in different statutory classes; different technologies, including mechanical, electrical and chemical; and filing the application.

CHI: Edward D. Manzo NYC: Robert C. Faber SF: Wendy A. Choi

12:30 Lunch Break

Afternoon Session: 2:00 p.m. - 5:00 p.m.

2.00

Clinic I

CHI & SF: You will analyze and draft claims to a sample invention. Your claims will be reviewed and analyzed in small groups and one-on-one with the clinic tutor.

NYC: You will draft, analyze and amend claims to provided inventions. Your claims will be reviewed and analyzed in small groups and one-on-one with the clinic tutor.

CHI Clinic Instructors: Janet M. Garetto, Adam G. Kelly, Paul R. Kitch, Edward D. Manzo, Thomas C. McDonough, James P. Muraff, Janet A. Pioli, David L. Schwartz, Christopher P. Singer NYC Clinic Instructors: Frank J. DeRosa, Raymond A. DiPerna, Robert C. Faber, William S. Frommer, Douglas A. Miro, Robert D. Schaffer, Richard Straussman, Nanette S. Thomas, Carl B. Wischhusen, Lock See Yu-Jahnes SF Clinic Instructors: Wendy A. Choi, Cathy E. Cretsinger, Sanjeet K. Dutta, Pauline Farmer-Koppenol, Mark H. Hopkins, Arriènne "Angel" Lezak, Marc A. Sockol. Alexander R. Trimble, Kenneth A. Weber

3:15 Networking Break

3:30

Clinic I. Continued

4:30

Review of Model Claims

5:00 Adjourn

"... I learned a ton, great program."

- Katherine D. Buchanan, Patent Engineer, Registered Patent Agent, Kids II, Inc., Atlanta

Pro Bono Efforts

Since 1933, PLI has been the comprehensive resource for the training and development needs of legal professionals. PLI is heavily involved in pro bono and research and development activities to ensure that all practicing attorneys and law students remain on the cutting edge. These activities include awarding full and partial scholarships to our Institutes and Programs, assisting public interest organizations in their training needs, and helping law students become first-rate attorneys by posting free lectures on our web site. For more information, go online to pro-bono.pli.edu.

PLI Scholarships

Please check the Registration Information section of this brochure for more information about PLI scholarships.

Day Two: 9:00 a.m. - 5:00 p.m.

Morning Session: 9:00 a.m. - 12:15 p.m.

9:00

Patent Prosecution

An overview of patent prosecution, including changes made by the America Invents Act.
The presentation includes a review of common mistakes made in responding to Office Actions, an explanation of differences between objections/rejections (and advice for responding to each), amending the specification, claims and drawings, analyzing references and addressing double-patenting issues. Responses to final actions, appeals, reexaminations, reissues, and other postissuance matters, including the new third-party submissions, supplemental examination and contested administrative proceedings (inter partes, post-grant review, etc.), will also be covered. Lastly, ethical issues (duty of disclosure) will be discussed.

CHI: Christopher P. Moreno NYC: Adda C. Gogoris, Thomas J. Kowalski, Peter C. Schechter SF: Kanda V. Ishihara

11:00 Networking Break

11:15

Conducting the Examiner Interview

After receiving an Office Action (or in certain cases even prior), an Examiner interview is a good opportunity for a patent applicant to define, and if possible, resolve some of the issues. The interview process will be described and deconstructed to illustrate what can be achieved and how. You will learn how to prepare for and conduct an effective interview and how to create an accurate record of what was agreed upon during the interview.

CHI: William E. McCracken NYC: Samuel S. Woodley SF: Jennifer R. Bush. Robin W. Reasoner

12:15 Lunch Break

Afternoon Session: 1:45 p.m. - 5:00 p.m.

1:45

Clinic II

You will receive an amendment problem relating to the sample invention to work on individually. After general discussion, the clinic tutor will review responses in a small group and on a one-on-one basis.

CHI Clinic Instructors: Romi N. Bose,
Patrick G. Burns, David Lesht,
Raymond M. Mehler, John S. Mortimer,
Thomas D. Paulius, Thomas J. Ring,
Mary C. Till
NYC Clinic Instructors: Adda C. Gogoris,
Andrew K. Holmes, Deborah L. Lu,
Anna D. DiGabriele Petti, Carmella L. Stephens,
Samuel S. Woodley
SF Clinic Instructors: Jennifer R. Bush,
Pauline Farmer-Koppenol, Emily M. Haliday,
Mark H. Hopkins, Kanda V. Ishihara,
Arriènne "Angel" Lezak, David C. Pauling,
Kenneth A. Weber

3:15 Networking Break

3:30

Clinic II, Continued

4:30

Review of Model Amendment

5:00 Adjourn

PLI's Guarantee

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PLI's Nationally Acclaimed Course Handbooks

The Course Handbook for this program is now available online to all attendees!

If you would like to review the material or prepare questions for faculty ahead of time, login to www.pli.edu and go to My Online Library and click on the Course Materials tab. You will find the Course Handbook there several days prior to the program. You will have access to the Course Handbook for one year from the program date. Please note: If you should cancel or not be able to attend the program for any reason, the online version of the Course Handbook will no longer be available to you.

All attendees will also receive a copy of the Course Handbook, either in one bound volume or on a flash drive. The Course Handbook is prepared specifically for this program and also stands alone as a permanent reference. PLI's Course Handbooks represent the definitive thinking of the nation's finest legal minds, and are considered the standard reference in the field.

Day Three: 9:00 a.m. - 5:00 p.m.

Morning Session: 9:00 a.m. — 12:30 p.m. 9:00

Litigation Issues

Litigation issues relevant to patent prosecution with particular emphasis on prosecution issues in claim construction, means plus function claim language, Doctrine of Equivalents analysis in view of the *Festo* decisions, inequitable conduct, and the preparation of non-infringement and invalidity opinions.

CHI: Anthony E. Dowell,
Richard T. McCaulley, Jr., Mark H. Remus,
Lisa A. Schneider
NYC: Marta E. Delsignore, Gene W. Lee,
Leslie Morioka, Robert D. Schaffer,
Louis S. Sorell
SF: Byron Cooper, Mary Fuller,
Michael A. Molano

11:15 Networking Break

11:30

Litigation Issues, Continued

12:30 Lunch Break

"Great program. I had no experience, and the program provided foundation, knowledge, and skills essential for a new practitioner."

 Jacob Song, Ropers, Majeski, Kohn & Bentley, Los Angeles *Afternoon Session: 2:00 p.m.* − 5:00 p.m. 2:00

Clinic III

CHI & SF: You will prepare a claim chart to enforce the sample invention that has now issued into a U.S. patent. The clinic tutor will then proceed to review and discuss the work in a small group and on a one-on-one basis.

NYC: You will work on problems relevant to patent prosecution issues and opinion drafting. In a small group, the clinic tutor will then review and discuss responses and provide individual critiques.

CHI Clinic Instructors: Marc A. Cavan,
Anthony E. Dowell, Richard T. McCaulley, Jr.,
Mark H. Remus, Lisa A. Schneider
NYC Clinic Instructors: Andrew T. Block,
Marta E. Delsignore, Sharon E. Hayner,
Janet M. MacLeod, Kristin J. McNamara,
Leslie Morioka, Paul J. Otterstedt,
Leonardo Renna, Robert D. Schaffer,
Mary Anne Schofield, David M. Shofi,
Louis S. Sorell
SF Clinic Instructors: Martin Bader,

<u>SF Clinic Instructors:</u> Martin Bader, Graham (Gray) M. Buccigross, Eric B. Evans, Erin C. Jones, Jennifer T. Lorch, Michael A. Molano, David C. Pauling

3:15 Networking Break

3:30

Clinic III, Continued

4:30

Review and Wrap-Up

5:00 Adjourn

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Monday - Friday, 9 a.m. - 6 p.m., Fastern Time FAX: (800) 321-0093 Open 24 Hours! MAIL: Practising Law Institute 810 Seventh Avenue, New York, NY 10019

Fax or mail completed Registration/Order Form on back cover

Chicago Seminar Location: University of Chicago Gleacher Center, 450 N. Cityfront Plaza Drive, Chicago, Illinois 60611. (312) 464-8787.

Chicago Hotel Accommodations: InterContinental Chicago Magnificent Mile, 505 North Michigan Avenue, Chicago, Illinois 60611. (800) 628-2112. Please contact hotel directly in order to receive the preferred rate. When calling, please mention PLI and the name of the program you are attending. The cut-off date for the preferred rate is April 23, 2013.

Sheraton Chicago Hotel & Towers, 301 E. North Water Street, Chicago, Illinois 60611. (312) 464-1000. When calling, please mention PLI and the name of the program you are attending. The cut-off date for the preferred rate is April 14, 2013.

New York City Seminar Location: PLI New York Center, 810 Seventh Avenue at 53rd Street (21st floor), New York, New York 10019. Message Center, program days only: (800) 260-4754.

New York City Hotel Accommodations: Due to high demand and limited inventory in NYC, we recommend reserving hotel rooms as early as possible.

Hilton New York Hotel, 1335 Avenue of the Americas, New York, New York 10019. Reservations (877) NYC-HILT. Please mention you are booking a room under the Practising Law Institute Corporate Rate and the Client File # is 0495741. You may also book reservations online: go to www.pli.edu for this program, click Hilton link to see preferred rates. Enter requested dates and Practising Law Institute rates will appear.

Warwick New York Hotel, 65 West 54th Street, New York, New York 10019. 1 block from PLI Center. Reservations (800) 223-4099 or hotel direct (212) 247-2700. Please mention that you are booking a room under the Practising Law Institute Corporate Rate. Reservations online at www.warwickhotelny.com Click reservations in menu bar on left. Select desired dates. In 'Special Rates' drop-down window select Corporate Rate. In 'Rate Code' enter PLIN. Click search and select desired room type and rate plan. Or, you may email reservation requests to: res.ny@warwickhotels.com

Sheraton New York Hotel & Towers, 811 7th Avenue, New York, New York 10019. (212) 581-1000. When calling, mention Practising Law Institute and SET #311155.

San Francisco Seminar Location: PLI California Center, 685 Market Street, Suite 100, San Francisco, California 94105. (415) 498-2800.

San Francisco Hotel Accommodations:

Due to high demand in SF, we recommend reserving hotel rooms as early as possible.

The Palace Hotel, 2 New Montgomery Street, San Francisco, California 94105. Call (800) 917-7456 seven days a week from 6:00 a.m. to 12:00 a.m. (PT) and mention you are attending this PLI program at Practising Law Institute to receive the preferred rate. For online reservations, go to www.sfpalace.com/pli to receive the preferred rate.

Payment Policy: Registration fees are due in advance. Attendees may pay by check, Visa, MasterCard, American Express or Diners Club.

Cancellations: All cancellations received 3 business days prior to the program will be refunded 100%. If you do not cancel within the allotted time period, payment is due in full. You may substitute another individual to attend the program.

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Education Course Credit: States have widely varying regulations regarding Continuing Education credit, therefore, please contact PLI for more information concerning approval.

New York State CLE Credit: This TRANSITIONAL continuing legal education program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for attorneys admitted after October 1, 1997 and experienced attorneys. It has been approved for a maximum of 21.0 credit hours, of which 21.0 credit hours can be applied toward the professional practice requirement. Audio and video products are not acceptable for transitional continuing legal education for the newly admitted attorney within the first two years of admission to the Bar.

California MCLE Credit: PLI is a State Bar of California approved MCLE provider. This activity has been approved for MCLE credit in the amount of 17.75 hours. PLI will retain the required MCLE records for this program.

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Fundamentals of Patent Prosecution 2013

New York City, June 12-14, 2013 Chicago, May 14-16, 2013

San Francisco, July 10-12, 2013

REGISTRATION/ORDER FORM

When Registering, Please Refer to Priority Code: HFU3 Make necessary corrections on mailing address. YES, please register me for the following session:

Fundamentals of Patent Prosecution 2013

- □ 41884 Chicago Seminar,* May 14-16, 2013, University of Chicago Gleacher Center, \$1,795²
 - \square 41885 **New York City Seminar,** * June 12-14, 2013, PLI New York Center, $\$1,795^2$
- 41886 San Francisco Seminar,* July 10-12, 2013, PLI California Center, \$1,795 ²Privileged Member Fee: \$0
- □ 41887 Course Handbook only, \$199
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