

## Christopher Van Gundy

Partner
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Christopher Van Gundy is a partner in the firm's San Francisco office, where he pursues a dual practice of litigation and regulatory compliance for his food, dietary supplement, tobacco/vape, cannabis and other clients regulated by the U.S. Food and Drug Administration and U.S. Department of Agriculture.

#### **Areas of Practice**

In his 30+ years of experience as both in-house and outside counsel, Chris has enjoyed extensive first chair case and trial responsibility in a wide variety of food and general commercial matters, in federal, state, and foreign court and arbitral tribunals. Chris regularly represents clients in class action and general litigation matters involving state consumer false advertising and Lanham Act claims, labeling claims, supply chain and distribution disputes. Prior to joining Sheppard Mullin, Chris' in-house experience included representation of an affiliated group of food companies involving marquee brands of juice, bottled water, tree nuts and citrus.

With extensive experience in litigation, including jury trials, involving food companies and other FDA and USDA regulated companies, Chris is uniquely positioned to provide comprehensive regulatory counseling. Chris litigates and counsels companies on general regulatory compliance and product labeling reviews, California Proposition 65, product recalls, allergen and food borne pathogen issues, and "organic," "natural," "healthy" and nutrient content claims. By leveraging his dual regulatory and litigation practice, Chris is able to achieve optimal outcomes for his client by mitigating litigation risk or obtaining favorable results in litigation.

Chris is regularly asked to speak at leading food law conferences, including the Food and Drug Law Institute, and frequently writes on important food and dietary supplement law developments.

### **Honors**

Leading Lawyer, Food & Beverages: Regulatory & Litigation, Chambers USA, 2022-2023

#### **Articles**

- Implications of the USDA's New Organic Rule Food Manufacturing, 03.21.2023
- What We Learned From FDA's Public Hearing On Cannabis Law360, 06.04.2019

### **FDA Law Blog Posts**

- "Implications of the USDA's New Organic Rule," May 25, 2023
- "Comment Period for "Healthy" Regulations Extended; But Consumer Class Actions Targeting "Health Halos"
   May Continue," December 20, 2022
- "FDA Proposes Updated Rule for "Healthy" Foods," October 27, 2022

### **Speaking Engagements**

Speaker, "What's the Deal with CBD?" American Bar Association Business Law Basics Webinar, January 9, 2020

Speaker, "What is FDA's Role in the Regulation of CBD?" Food and Drug Law Institute Legal and Practical Issues in the Evolving World of Cannabis Regulation, November 18, 2019

Co-Chair, "CLE International's 4th Annual Food Law Seminar," UCLA Law Faculty Center, Los Angeles, CA, June 6-7, 2019

Panelist, "How Cannabis & Hemp Might Disrupt the Industry," Tobacco Manufacturers' Association 104th Annual Meeting & Conference, Falls Church, VA, April 8-10, 2019

Co-Chair, "CLE International's Food Law Seminar," Denver, CO, April 19-20, 2018

Co-Chair, "CLE International's Food Law Seminar," Austin, TX, May 11-12, 2017

Co-Chair, "CLE International's Food Law Seminar," Washington, D.C., March 17-18, 2016

Speaker at CLE International's Annual Food Law Conference since 2014

#### **Events**

2024 FDLI Annual Conference Washington, DC, May 15-16, 2024

2023 FDLI Annual Conference May 17-18, 2023

Law Over Lunch - Roundtable on The Current State of Class Action Litigation for Food and Dietary Supplements 10.27.2022

Food and Drug Law Institute: Food and Dietary Supplements Legislation, Regulation, and Litigation: Key Developments Over the Past Year September 28-29, 2022

Exploring Advanced Topics in Food and Drug Law 06.14.2022

6th Annual Food Law Conference Current Trends & Perspectives Beyond the Beltway Virtual, 03.11.2022

Food Advertising, Labeling, and Litigation Conference: For the Food and Dietary Supplement Industries Virtual, 09.28.2021

At the Intersection of Diet, Nutrition, and Health: The Role of Law, Science, and the FDA FDLI Annual Conference: Exploring Advanced Topics in Food and Drug Law | Virtual Event 05.20.2021

Supply Chain Management: A Study in Sustainability, Traceability, Economic, and Environmental Impacts 5th Annual Advanced Summit on Food Law – Regulation, Compliance and Litigation 05.12.2021

Food For Thought: Functional Foods, Dietary Supplements, and Personalized Nutrition FDLI Webinar 01.13.2021

Product Labeling & Advertising Claims Check-Up Webinar, 10.14.2020

FDLI Annual Conference: Exploring Advanced Topics in Food and Drug Law 05.07.2020

CLE International's 5th Annual Food Law Conference 03.02.2020 and 03.03.2020

Webinar: Doing Business in China for Food Companies: An Insider's Update via GlobalMeet 02.26.2020

Cannabis Webinar Wednesday: Getting Your CBD/Hemp Product To Market- Current Issues in Risk Management 02.19.2020

Business Law Basics webinar - What's the Deal with CBD? American Bar Association 01.09.2020

CLE International's 3rd Annual Food Law Conference Innovative Foods & Other Hot Topics April 19-20, 2018

CLE International's 2nd Annual Food Law Conference A Comprehensive Review of the Evolving Legal Landscape May 11-12, 2017

## Memberships

Chair, Food and Drug Law Institute, Food Ad Planning Committee

### **Podcasts & Webinars**

Product Labeling & Advertising Claims Check-Up Webinar 10.14.2020

Cannabis Webinar Wednesday: Getting Your CBD/Hemp Product To Market- Current Issues in Risk Management 02.19.2020

### **Practices**

Litigation

Class Action Defense

FDA Regulatory

Proposition 65

### **Industries**

Cannabis

Food and Beverage

Life Sciences

Wine

### Education

J.D., University of California at Berkeley, 1988

A.B., Brown University, 1985, magna cum laude, Phi Beta Kappa

## **Clerkships**

Law Clerk to the Honorable Spencer Williams, U.S. District Court, San Jose.

#### **Admissions**

California