



→ Jason R. Jones

Partner
12275 El Camino Real
Suite 100
San Diego, CA 92130

T: +1.858.720.8927
F: +1.858.523.6758
jrjones@sheppardmullin.com

Jason Jones is a partner in the Corporate Practice Group in the firm's San Diego (Del Mar) office.

Areas of Practice

Jason specializes in representing private equity and venture capital funds, as well as private equity and venture capital-backed companies, on a wide range of transactions, including fund formation and management; convertible note and SAFE financings; preferred stock financings; growth equity investments; secondary sales of founder equity; tender offers; joint ventures; and mergers and acquisitions. He also serves as outside general counsel to start-ups and growth-stage companies and has advised several companies from formation to exit.

Throughout his career, Jason has worked with investors and companies in a variety of industries, including beauty and personal care, consumer goods, technology, real estate, video games, and biotech. Jason has particular expertise in representing companies co-founded by celebrities and social impact companies, including public benefit corporations.

Jason is also an active participant in San Diego's vibrant start-up community. He serves as an advisor to StartR, an accelerator program sponsored by the UC San Diego Rady School of Management, and NuFund Venture Group (formerly TechCoast Angels San Diego) and is a frequent presenter on topics relating to private equity, venture capital, and entrepreneurship.

Experience

Representative Mergers and Acquisitions

- Represented Bellami in sale to Beauty Industry Group
- Represented iinside in its sale to CrowdVision (backed by Oaktree Capital)
- Represented AMN Healthcare in its acquisition of MedPartners
- Represented Gigavac in sale to Sensata Technologies
- Represented venture-backed health tech start-up in merger with private equity-backed health tech platform
- Represented public manufacturing company in \$600 million purchase of steel structures division of an international conglomerate
- Represented German public company in \$285 million purchase of drainage systems company from a private equity fund

- Represented public staffing company in multiple acquisitions of other staffing companies
- Represented subsidiary of a public company in \$400 million purchase of several hundred retail stores from one of the nation's largest retailers of mobile phones

Representative Strategic Minority Investments

- Represented Rare Beauty in its collaboration with Selena Gomez
- Represented Rakuten in its growth equity investment in AltioStar Networks
- Represented General Atlantic as lead investor in its growth equity investment in The Stellar Health Group, Inc.
- Represented Alaska Permanent Fund Corporation in its growth equity investment in Generate Capital, as well as follow on investments
- Represented insurance lead generation company in its growth equity investment from private equity firm

Representative Venture Capital Transactions

- Represented private equity and venture capital firms in their investments in Fabletics, Savage X Fenty, Eat Just, Studio McGee, Real Good Foods, Youth to the People, Tocaya, Thirteen Lune, Susteau, Vacatia, Scotch & Porter, InnBeauty, Sendoso, and Limbix, among many others
- Represents GXVE Beauty (founded by Gwen Stefani)
- Represented HiDef, Inc. in SAFE and preferred stock financings
- Represented Postcard Game Studio in its Series A Preferred Stock financing
- Represented Comma, Inc. (developer of autonomous driving technology) in preferred stock financing led by Andreessen Horowitz
- Represented LucidSight in multiple preferred stock financings
- Represented Findigs in its Series A Preferred Stock financing
- Represented Tombot in SAFE and equity financings
- Represented LunaPBC in SAFE, convertible note, and preferred stock financings
- Represented Tetrade.io in convertible note and preferred stock financings
- Represented Cardea Bio in multiple convertible note and preferred stock financings

Representative Fund Formation Matters

- Represented sponsor of investment fund focused on the development of domestic energy
- Represented sponsor of investment fund focused on the acquisition and redevelopment of assisted living facilities
- Represented sponsors of dozens of real estate funds with respect to fund formation and management
- Represented sponsor of one of the first comingled funds investing solely in cryptocurrencies
- Member of team representing one of the world's largest private equity fund sponsors in forming and managing multiple multi-billion dollar funds across three strategies (principally related to distressed real estate), as well as its international multi-feeder co-investment funds for employees
- Represented global asset manager in the creation of its first closed-end commingled investment fund (focused on natural resources)

- Represented sponsors of several venture capital funds ranging from \$10 million to \$250 million with respect to fund formation and management
- Represented sponsors of multiple angel funds with respect to fund formation and management
- Represented public pension funds and institutional investors in billions of dollars of private equity investments, often as lead investor with investments of up to \$500 million
- Represented public pension fund investing \$250 million in a midstream agricultural assets fund-of-one
- Represented public pension fund investing \$425 million public infrastructure fund-of-one. Responsibilities included assisting in the negotiation and drafting of term sheet and operating agreement
- Represented public pension fund investing \$190 million in a United States agricultural fund-of-one

Articles

Corporate & Securities Law Blog Posts

- "Summary of Actions Taken by US Government on Sunday, March 12 in Response to SVB Failure and Related Fallout," March 12, 2023

Events

Best Practices for Drafting Transactional Documents and Overview of New Rule of Professional Conduct 8.3 on Reporting other Attorneys' Misconduct to the State Bar
Webinar, 09.14.2023

Third Thursday Emerging Company Webinar Series
Corporate Governance in Start-Ups
via GlobalMeet, 06.20.2019

Podcasts & Webinars

Best Practices for Drafting Transactional Documents and Overview of New Rule of Professional Conduct 8.3 on Reporting other Attorneys' Misconduct to the State Bar
09.14.2023

Practices

Corporate

Emerging Company & Venture Capital

Investment Management

Mergers and Acquisitions

Private Equity

Education

J.D., University of Virginia School of Law, 2012

B.A., Brigham Young University, 2009

Admissions

California

Utah (inactive)

Washington (inactive)