



## → Michael Guggenheim

### Associate

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Michael Guggenheim is an associate in the Entertainment, Technology & Advertising Practice Group in the firm's Century City office. Michael represents producers, studios, media companies and individuals on a variety of transactional matters related to scripted and unscripted television, digital media and feature films.

Michael's client-oriented and solution-based practice focuses on the development and production of audiovisual projects, including the drafting and negotiating of first look and overall agreements, production agreements, talent agreements and rights acquisitions. Michael frequently advises Amazon Studios, The Walt Disney Company and Univision during his practice.

Michael obtained his law degree from Loyola Law School where he received *Cum Laude* honors and served as President of the Entertainment and Sports Law Society. Loyola Law School also selected Michael to be inducted into its chapter of Order of the Coif. During law school, Michael also interned for Universal Parks and Resorts and Sheppard Mullin Richter & Hampton LLP.

Outside of the office, Michael can typically be found either snowboarding, scuba-diving, catching a concert or rooting for his beloved Dallas Cowboys.

## Practices

Entertainment, Technology and Advertising

## Industries

Entertainment, Technology and Advertising

Sports

## Education

J.D., Loyola Law School, 2021, *Cum Laude*, *Order of the Coif*

B.A., Santa Clara University, 2018

## Admissions

California