



→ Roxana R. Soroudi

Associate

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Roxana R. Soroudi is an associate in Sheppard Mullin's Entertainment, Technology and Advertising Practice Group, based out of the firm's Century City office.

Areas of Practice

Roxana began her legal career at a boutique entertainment firm in Beverly Hills, where she served as production counsel on independent films such as *Passing* and *Black Bear*. She helped negotiate above-the-line talent agreements, close financing deals, and deliver films to distributors.

Roxana then enjoyed a successful tenure as in-house counsel at television production company Kinetic Content, the force behind Netflix favorites *Love Is Blind*, *The Ultimatum*, and *Perfect Match* on which programs she served as lead production lawyer for multiple seasons. She also supported the company's advance into competition programming with ABC's *Claim to Fame*, helping craft competition and challenge rules and assessing right of publicity and other clearance concerns.

Since joining Sheppard Mullin, Roxana has continued exercising her expertise in unscripted programming, advising regularly on various Amazon Freevee productions of the relationship, home improvement, and docu-follow formats.

She also supports Amazon Studios on various film and scripted television projects, concluding rights deals, negotiating talent agreements, and conducting chain-of-title analyses. Recently, she counseled HYBE America in connection with the competition series *Dream Academy* that documented a global search for the next chart-topping girl group.

Roxana received her J.D. from UCLA School of Law where she served as co-editor-in-chief of the Entertainment Law Review and as a board member of Law Women of UCLA.

When she's not providing thoughtful, practical legal counsel, Roxana enjoys traveling the world, visiting the best of LA's coffee shops and bakeries (shout-out to Chaumont), reading historical fiction, and cuddling her 11-year-old maltipoo Penelope.

Practices

Entertainment, Technology and Advertising

Education

J.D., University of California, Los Angeles, 2018

B.A., New York University, 2012, *magna cum laude*

Admissions

California