SheppardMullin

→ **Roxana R. Soroudi**

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Roxana R. Soroudi is an associate in the Entertainment, Technology and Advertising Practice Group in the firm's Century City office.

Areas of Practice

Roxana specializes in entertainment law across all facets of scripted and unscripted film, television, and podcast development, production, and distribution. She regularly advises studios, production companies and independent producers regarding chain-of-title matters and negotiates rights acquisitions, talent agreements, production services agreements, and more. She also represents content creators in concluding endorsement and brand deals.

Professional Background

Before joining Sheppard Mullin, Roxana enjoyed a successful tenure as in-house counsel at television production company Kinetic Content, the force behind Netflix favorites *Love Is Blind*, *The Ultimatum*, and *Perfect Match* on which programs she served as lead production lawyer for multiple seasons. She also supported the company's advance into competition programming with ABC's *Claim to Fame*, helping craft competition and challenge rules and assessing right of publicity and other clearance concerns.

Prior to that, Roxana worked at a boutique entertainment firm in Beverly Hills, where she served as production counsel on independent films such as *Passing* and *Black Bear* and helped negotiate above-the-line talent agreements, close financing deals, and deliver films to distributors.

Education

Roxana received her J.D. from UCLA School of Law where she served as co-editor-in-chief of the *Entertainment Law Review* and as a board member of Law Women of UCLA.

Practices

Entertainment, Technology and Advertising

Intellectual Property

SheppardMullin

Industries

Entertainment, Technology and Advertising

Education

J.D., University of California, Los Angeles

B.A., New York University, *magna cum laude*

Admissions

California