

## Understanding the Impact of International Financial Reporting Standards and Other Hot Topics

NTC Promenade, McMillin Companies Event Center - Main Hall  
11.04.2008

### Understanding the Impact of International Financial Reporting Standards and Other Hot Topics

IFRS Is Headed Our Way ... Are You Ready?

**Tuesday, November 4, 2008 ~ 8:30 - 11:00 a.m.**

#### NTC Promenade

The McMillin Companies Event Center  
2875 Dewey Road  
San Diego, Ca 92106

Free parking is available in Parking Lot G (corner of Roosevelt and Truxtun)  
[Click here for directions.](#)

#### Agenda

8:30 a.m.: Registration and Introductions by Tatum  
9:00 - 10:00 a.m.: IFRS Overview by Swenson Advisors  
10:00 - 10:30 a.m.: IDEA/XBRL by Sheppard Mullin  
10:30 - 11:00 a.m.: Hot Topics - Fair Value Accounting by Swenson Advisors

Thought leaders from Swenson Advisors, Tatum, and Sheppard Mullin will discuss IFRS and other hot topics. You will hear about the international convergence impacting all public companies and accounting professionals. You won't want to miss this informative learning experience!

#### Who Should Attend

This is a must attend event to anyone interested in understanding the latest updates about the impact of IFRS.

#### Cost

Cost is \$25/person, cash or check on day of event.

#### For More Information

For detailed biographies on the speakers and more information about this seminar, email [carla.sanchez@swensonadvisors.com](mailto:carla.sanchez@swensonadvisors.com).