

30th Annual Promotion Marketing Law Conference: The Message Is The Medium: Consumer Marketing in the Age of Ubiquity

Chicago, IL
11.20.2008

Partner Ben Mulcahy will be speaking at the 30th Annual Promotion Marketing Law Conference: The Message Is The Medium: Consumer Marketing in the Age of Ubiquity on the panel titled, "Put that in Your Basket: How Advertiser & Retailer Programs Work" from 4:30 to 5:15 p.m. on November 20, 2008 at the Marriott Downtown Magnificent Mile Chicago.

For more information about the conference and the complete agenda and speaker information [click here](#).

Practice Areas

Entertainment, Technology and Advertising