

### Transforming Medicare Advantage into a Strategic Asset

Sheppard Mullin New York  
11.03.2016

#### Registration

5:00 p.m. - 5:30 p.m.

#### Program

5:30 p.m. - 7:00 p.m.

#### Networking

7:00 p.m. - 8:00 p.m.

#### Sheppard Mullin

30 Rockefeller Plaza  
39th Floor  
New York, NY 10112  
Directions

#### *By invitation only*

*CEO's, CSO's, and other leaders from hospitals and healthcare companies may register.*

#### Transforming Medicare Advantage into a Strategic Asset

Health systems are well positioned to increase share in Medicare Advantage markets; however, execution risk can also be high. Join us as our experts discuss strategies for provider-sponsored plans to capitalize on the Medicare Advantage opportunity.

Topics covered will include:

- Is it the right time to enter the Medicare Advantage health plan market?
- How does Medicare Advantage fit into my senior market strategy for Medicare patients?
- Real world experience from Johns Hopkins HealthCare
- What is the playbook for starting a Medicare Advantage health plan?
- How can I align the operating model with my strategic objectives?

#### Speakers:

- Vicki Fretwell, *Chief of Staff*, Johns Hopkins HealthCare
- Eric Klein, *Partner*, Sheppard Mullin
- Cary Badger, *Principal*, HealthScape Advisors

## Sponsored by:

- Sheppard, Mullin, Richter & Hampton LLP
- HealthScape Advisors

## MCLE

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1.5 credit hours which may be applied toward the areas of professional practice requirement, and is suitable for both transitional and non-transitional attorneys. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of New York approved MCLE provider.

**Questions?** Contact Diana Chan via [dchan@sheppardmullin.com](mailto:dchan@sheppardmullin.com) or at 212.653.8463

## Attorneys

Eric A. Klein

## Industries

Healthcare