# **SheppardMullin**

## Events

## Social Media and Corporate Disclosure - Regulation F.D. in Today's **Digital World**

### **Free Webinar**

12.05.2017

12:00 p.m. - 1:00 p.m. PST

#### ADD THIS MEETING TO YOUR CALENDAR

Whether you represent or work for a publicly traded company, regardless of your role, being knowledgeable about Regulation F.D. is critical in today's era of social media. In this webinar, you will gain:

- Valuable insight into today's communications practices at publicly traded companies
- Practical advice on guiding companies with disclosure policies
- Knowledge of how to do it right and stay compliant
- Answers the question, "To Engage or Not to Engage?"

#### **Speakers**

Stacy Feit, Senior Director, Investor Relations, The Cheesecake Factory Incorporated Evan Pondel, President, PondelWikinson Inc.

#### **MCLE Credit**

This activity complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

Questions? Contact Casey Alexander.