

Digital Media Law Forum - Rock Star Revolution

Sheppard Mullin Silicon Valley, 990 Marsh Rd, Menlo Park, CA
02.05.2009

5:30 pm MCLE registration | 6:00 pm - 7:00 pm Program

Nothing short of revolutionary. Within minutes online and little upfront cost, today's budding rock star can sell CDs/downloads on Amazon, an online marketplace of over 10 million shoppers, submit their music for play on Pandora, beloved Internet radio with audience of 16 million, aggregate fans on the hip social network imeem alongside chart-topping megastars, and join the myspacemusic/spinmagazine community.

Join us as we discuss the democratization of the music industry, digital pathways to fame, and the business and legal issues facing this new middle class.

Speakers:

- Tim Westergren, Founder and Chief Strategy Officer, Pandora
- Nion McEvoy, Chief Executive Officer, Spin Magazine
- Steve Jang, Chief Marketing Officer, imeem
- Dana LoPiccolo-Giles, Co-Founder and Managing Director, CreateSpace, part of the Amazon group of companies
- Riaz Karamali, Partner, Sheppard, Mullin, Richter & Hampton LLP
- Martine Paris, Director, Business Development, Strategic Content Partnerships

Driving Directions

From the North

- Take US-101 South toward San Jose
- Take exit 406 for Marsh Road toward Dumbarton Bridge/CA-84 E
- Turn right at Marsh Road
- Turn left at Bohannon Drive
- Turn right into first driveway

From the South

- Take US-101 North toward San Francisco

- Take exit 406 for Marsh Road toward Atherton
- Turn left at Marsh Road
- Turn left at Bohannon Drive
- Turn right into first drivewayThis activity complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

Practice Areas

Entertainment, Technology and Advertising

Intellectual Property

Industries

Entertainment, Technology and Advertising