

## Retail Law Conference

### Retail Industry Leaders Association

October 10-12, 2018

**Location:**

Hilton Austin  
500 East 4th Street  
Austin, TX 78701

**Speaker:**

Jason Mueller

**About:**

Partner Jason Mueller will present on a panel titled, "Retail Prize Promotions: How to Run Successful (and Legal!) Contests, Sweepstakes, and Giveaways. During this panel, learn the basics of administering successful and legal promotions in the retail context. With a focus on contests, sweepstakes, and giveaways, this session will introduce the development of official rules, the proper use of disclosures, state-based registration and bonding requirements, and pre- and post-promotion agreements

**Contact:**

Kathryn Santerre

For more information and registration click [here](#).