

## Tech San Diego's Cybersecurity Summit

06.12.2019

**Where:**

Amazon  
10300 Campus Pointe Dr  
San Diego, CA 92121 USA

**When:**

5:00 p.m. - 7:00 p.m.

**Speaker:**

Justine Phillips

**Topic:**

2020 Vision: Preparing for the California Consumer Privacy Act

- Whether CCPA applies to your organization
- What is “reasonable security” under CCPA and how to demonstrate it
- How to manage and gain buy-in from internal stakeholders
- What steps to take now to prepare for the new regulations

**About:**

Although California’s Consumer Privacy Act (CCPA) was intended to govern digital giants like Facebook, it will also impact small and medium-sized businesses. Effective Jan. 1, 2020, the sweeping digital privacy law gives consumers new rights over their personal information—and comes with financial risk related to non-compliance for the companies that hold it. So join ESET security expert Stephen Cobb, ESET General Counsel Alexandra Albro and Sheppard Mullin cyber attorney Justine Phillips for a candid discussion about CCPA for SMBs.

[Click for registration.](#)

### Practice Areas

Privacy and Cybersecurity