## **SheppardMullin**



## The California Consumer Privacy Act: What It Means for Companies Doing Business in California

TerraLex Webinar 09.17.2019

When: 12:00 p.m. - 1:00 p.m.

Speakers: Craig Cardon Rachel Tarko Hudson

About:

The California Consumer Privacy Act (CCPA) goes into effect January 1, 2020. The CCPA is set to be the toughest privacy law in the United States and a model for future state and potentially federal legislation. It is imperative that companies understand its impact on daily business practices.

- Key requirements and compliance details
- CCPA v. GDPR
- The impact CCPA has on your company
- A strategic road map to CCPA compliance.

Click here for a recording of the Webinar.

## **Attorneys**

Craig Cardon

Rachel Tarko Hudson

## **Practice Areas**

California Consumer Privacy Act (CCPA)

Privacy and Cybersecurity