

## ACC-SFBA Patent Law Committee Meeting Sponsored by Sheppard Mullin LLP

### Market Exclusivity – FDA Considerations in Patent Product Protection Strategies

Sheppard Mullin San Francisco

10.09.2019

Event Sponsor: Sheppard Mullin is proud to sponsor the San Francisco Bay Area Chapter of the Association of Corporate Counsel

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#### Overview

Protecting a company's substantial investment in drug and biologic discovery is key to a product's commercial success. Market exclusivity has the potential to drive innovation for large and small molecules, and also orphan drugs and other niche drugs with a limited market. In this session, we will explore strategies for maximizing exclusivity from both a patent and FDA regulatory perspective. We also will discuss the opportunities and challenges of attaining market exclusivity from in-house attorneys at both large and small molecule companies.

#### Panelists:

- Allison Fulton, *Partner*, Sheppard Mullin
- Lauren Stevens, *Consultant*, Global Patent Group, LLC
- Leslie Robbins, *Senior VP Intellectual Property*, CytomX Therapeutics
- Lorna Tanner, *Partner*, Sheppard Mullin

#### Schedule

4:30 p.m. - 5:00 p.m. Registration

5:00 p.m. - 6:00 p.m. Program

6:00 p.m. - 6:30 p.m. Networking

#### CLE

Credits: 1 Hour

State: CA

Category: General

#### Location

Sheppard Mullin

Four Embarcadero Center,

17th floor

San Francisco, CA 94111

**Cost**

Members: Free

Non-members: \$50

**Questions?** Please contact Belinda Ashong via email or 415.774.3171

## Practice Areas

Intellectual Property