

## Cannabis Webinar Wednesday: Getting Your CBD/Hemp Product To Market- Current Issues in Risk Management

02.19.2020

How do companies navigate current state requirements and federal expectations when launching a hemp-based product? Best practices for hemp-CBD product development, sourcing, manufacturing, labeling and retailing have evolved, as have state regulations. This webinar will cover: (1) USDA's Interim Final Rule and its impact on hemp supply chain management; (2) recent FDA enforcement; (3) a deep dive on tensions between federal and state law; (4) the rise in consumer litigation involving CBD products; and (5) suggested best practices. Join us to learn how to navigate this complicated regulatory environment.

**When:**

February 19, 2019  
12:00 p.m. - 1:00 p.m. PT  
2:00 p.m. - 3:00 p.m. CT  
3:00 p.m. - 4:00 p.m. ET

**Where:**

via GlobalMeet  
[Click Here To Register](#)  
Complimentary Program

**Presented by:**

Christopher Van Gundy, Partner, Sheppard Mullin  
Allison Fulton, Partner, Sheppard Mullin  
Sarah Blitz, Associate, Sheppard Mullin

Questions? Contact Felice Li via email or at 858.720.8922.

### Attorneys

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### Industries

Cannabis