## **SheppardMullin**



## **Startup Sessions: Effective Product Strategies**

Webinar 06.10.2021

STARTUP SESSIONS Virtual Panel Discussion: Effective Product Strategies for Enterprise Software

## Moderated by Kartik Raghavan

Product and Technology Leader (Microsoft, Gates Foundation, Two Sigma)

**Thursday, June 10, 2021** 6:00 p.m. - 7:00 p.m. EDT

**Startup Sessions** is a series of live and virtual events hosted by Parameter Ventures to discuss experiences and approaches to product management in enterprise software within the tech community.

**Effective Product Strategies** is a panel discussion on developing and executing effective product strategies for enterprise software, moderated by Kartik Raghavan. Panelists Bradley Mauney, David Krasik, Emeka Oguh, and Katharine Nevins will explore strategy definition, validation, and iteration, among other topics. The session is intended for founders, product managers, and other operators seeking to learn effective practices for developing and managing technology products.

Click here to register.

Questions? Please contact Melissa Burgess.