

## 2021 ANA/BAA Marketing Law Conference

### Basics Of Promotion, Sweepstakes, Contests And Gaming

San Diego, CA and Virtual

11.15.2021 | 9:15am - 10:00am PT

This session will provide an introduction to sweepstakes and skill contests, and the key terms you will need to best understand the rest of the conference. This session will also deal with the latest rules and updated platform specific requirements for these types of promotions.

#### Robert Hough

Lead Associate, Advertising Team

Sheppard Mullin Richter & Hampton LLP

- [Click here to go registration.](#)

### Attorneys

Robert E. Hough II

### Practice Areas

Advertising

Entertainment, Technology and Advertising

### Industries

Advertising

Entertainment, Technology and Advertising