# **SheppardMullin**

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#### Events

# **Protection of Intellectual Property**

**Third Thursday Emerging Company Webinars** 

LiveMeeting 11.19.2009

Third Thursday Emerging Company Webinar:

**Protection of Intellectual Property** 

Thursday, November 19, 2009

12:00 p.m. - 1:00 p.m.

Intellectual property can be a start-up company's most important and valuable asset. This webinar will discuss various types of intellectual property and how to protect it, strategies for securing and building a start-up company's IP foundation, how IP can affect your efforts to secure financing, and what do in the case of infringement of your own or other's IP.

#### Presented by Jennifer Trusso, Partner, Sheppard Mullin

This activity complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

The LiveMeeting link and dial in will be e-mailed to you once you register. MCLE certificates will be distributed following the webinar.

### **Attorneys**

Daniel N. Yannuzzi