

Orange County Women Lawyers Group Reception

Water Grill, Costa Mesa
10.19.2022

**The Women Lawyers Group of
Sheppard, Mullin, Richter & Hampton LLP**

Invites you to join us for an evening of networking,
hors d'oeuvres and cocktails in the Newport and Laguna private dining rooms and patio at Water Grill.

Our event will feature the President and CEO of Frieda's, Karen Caplan.

Wednesday, October 19, 2022
5:00 p.m. - 8:00 p.m.

Water Grill
3300 Bristol Street
Costa Mesa, CA 92626
[Website](#) | [Directions](#)

By invitation only.

Karen Caplan, *President and CEO, Frieda's*

Produce industry luminary revered for driving the continued success of her family's business. Through the unpredictability of produce, she's fortified Frieda's brand legacy, claiming her rightful seat at the table among produce legends. Witnessing the development of the first woman-owned business on the LA terminal market, Karen had a unique view of her mother's impact on the American food culture, understanding the determination it would take to run a successful business. Taking the torch, she led the company to new heights, continuing to introduce more than 200 new fruits and vegetables to American shoppers. Karen's determination and fortitude are signature features of the culture of the company she grew up leading. Now, working with her eldest daughter, the family tradition continues. As Frieda's CEO, Karen's experience bridges the visions from the founding of the business with the opportunities that lie ahead for the next generation. [Click here to view Karen's bio.](#)

About Frieda's

Here at Frieda's Branded Produce, we've always been different, just like our products. Genuine, spirited, forward-thinking, family-first people. It's who we are and who we've always been, ever since our trailblazing founder, Dr. Frieda Rapoport Caplan, first introduced the kiwifruit to the U.S. in 1962. Innovation and authenticity are deeply rooted here at Frieda's. After all, our family's been inspiring new food experiences with oh-so-good-for-you specialty fruits and veggies for more than 50 years. To learn more about how we've helped transform American cuisine, check out our documentary and website.

Questions? Please contact Lindsey Jacobson.