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Events

Is Your Website A Data Breach Liability? Legal and Regulatory Considerations Around Website Technology & Third-Party Tracking in Healthcare

Webinar 02.09.2023

Thursday, February 9, 2023

2:00 p.m. - 3:00 p.m. ET 1:00 p.m. - 2:00 p.m. CT 11:00 a.m. - 12:00 p.m. PT

Complimentary Program via Webinar

Webinar details will be sent upon registration.

Click here to register.

In 2022, we saw significant action by regulators, plaintiffs, and consumer watchdogs against healthcare entities and vendors with web-tracking technologies deployed across their websites and mobile applications. These technologies may have been deployed by the organization, contractors, or via code of other third party technology companies.

HHS has recently published guidance on how to comply with HIPAA in today's technological environment, including the use of tracking technologies. Please join us to discuss what you need to know about this guidance, current implications, and legal and technical considerations.

Who should join: healthcare practices, hospitals, nursing homes, payors, telehealth entities, as well as business associates and vendors of healthcare entities, privacy and security officers, general counsels, contracting managers, and advertising and digital marketing firms.

Presented By:

- Lourdes Martinez, Partner, Sheppard Mullin
- Sara Shanti, Partner, Sheppard Mullin
- Rebecca Patterson, Managing Director, Secretariat
- Jim Vint, Managing Director, Secretariat

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California

This activity has been approved for Minimum 1 Continuing Legal Education credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

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This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the Areas of Professional Practice requirement, and is suitable for both transitional and non-transitional attorneys.

Texas and Illinois

Credit is pending in Texas and Illinois.

*You must attend the full webinar to receive credit.

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Click here for more information on Secretariat.

Questions? Please contact Maricela Alfonso.

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