

Handling the US State Privacy Law Deluge

Webinar
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1:00 p.m. - 2:00 p.m. CT
11:00 a.m. - 12:00 p.m. PT

Complimentary Program via Webinar

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More and more states in the US have passed general privacy laws, each with varying applicability thresholds, effective dates, and obligations. This morass is making it increasingly difficult for companies to handle. What can privacy professionals do to get prepared? During this session, our panel will walk through methods for:

- Providing appropriate levels and types of choice
- Handling rights requests
- Contracting with third party processors and vendors
- Crafting privacy notices that address the states' differing requirements
- Tracking the effective dates, scope and thresholds for the different laws
- And more

Join us for this timely discussion and leave with more tools for your privacy compliance toolkit.

Presented By

- **Wynter Deagle**, *Partner*, Sheppard Mullin
- **Rachel Tarko Hudson**, *Partner and Retail, Fashion and Beauty Team Leader*, Sheppard Mullin
- **Liisa Thomas**, *Partner and Privacy and Cybersecurity Team Co-Leader*, Sheppard Mullin

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This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the Cybersecurity, Privacy & Data Protection-General, and is suitable for both transitional and non-transitional attorneys.

Illinois

Credit in Illinois is pending

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Questions? Please contact Maricela Slota via email.

Attorneys

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Practice Areas

Privacy and Cybersecurity