

Game Theory and Other Strategies To Combat Asymmetrical Litigation Tactics

RILA Retail Law Conference, October 25-27

Atlanta, GA

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2:15 PM – 3:15 PM

Social media advertising, claimant databases, mass arbitration, distributed arbitration, and unconsolidated mass actions are all asymmetrical tactics the plaintiffs' bar is adopting. We'll discuss innovative responses you can use, such as game theory, collateral actions, leveraging data analysis, and industry collaboration. The other side is capitalizing on new innovations to update their playbooks. Shouldn't you?

Speakers:

Craig Cardon, Privacy & Security Leader, Sheppard, Mullin, Richter & Hampton

Alyssa Sones, Associate, Sheppard, Mullin, Richter & Hampton

Kathleen Stevens, General Counsel, J. Jill

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