SheppardMullin

Legal Issues with AI Impacting Food and Beverage Retailers

Webinar
04.10.2024

Wednesday, April 10, 2024

11:00 a.m. - 12:00 p.m. PT
1:00 p.m. - 2:00 p.m. CT
2:00 p.m. - 3:00 p.m. ET

Complimentary Program via Webinar

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Webinar details will be sent upon registration.

Food and beverage retailers are using AI in all aspects of their businesses from hiring decisions, ordering and delivery, customer recognition, customer loyalty and marketing campaigns and much more. This program will provide an overview of AI as it relates to the retail and food service sector and how to manage the legal and regulatory issues through effective AI policies. The program will cover:

- An overview of AI
- Key litigations and enforcements
- IP and third-party contractor issues
- Employee use of AI
- AI code generations
- FTC guidance on AI
- Avoiding bias and discrimination
- Corporate policies for managing AI
- Where the law is going

Presented by:

- **James Gatto**, *AI Team Leader,* Sheppard Mullin
- **Ceara N. Flake**, *VP & Deputy General Counsel*, National Retail Federation

California

This activity has been approved for 1 hour of Minimum Continuing Legal Education credit in the area of Technology in the Practice of Law by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

New York

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the Areas of Professional Practice requirement and is suitable for both transitional and non-transitional] attorneys.

*You must attend the full webinar to receive credit.

Questions? Please contact Felicia Cammock.

Attorneys

James G. Gatto

Industries

Artificial Intelligence