

### ALM LAW.COM Legal Week

#### **Navigating the Complex Landscape of Privacy Enforcement and Litigation**

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The privacy landscape has become increasingly complex, with a growing patchwork of federal and state regulations, coupled with a rise in private litigation. Companies are struggling to keep up with the evolving expectations and enforcement actions from regulators, as well as the risks posed by private lawsuits. This panel will bring together a diverse group of experts to provide a comprehensive overview of the current state of privacy enforcement and litigation. Hear from a federal regulator, an in-house counsel, and experienced privacy attorneys as they discuss:

- The key differences between regulatory expectations and enforcement priorities, and how companies can effectively manage these competing demands.
- The surge in state-level privacy laws, such as the California Privacy Rights Act (CPRA), and the unique challenges they present for businesses.
- Strategies for mitigating the risk of private litigation, including trends in consumer class actions and shareholder derivative suits.
- Best practices for developing a holistic privacy compliance program that addresses both regulatory and litigation-related concerns.

Join us for a deep dive into the complex and rapidly evolving world of privacy enforcement and litigation, and walk away with actionable insights to help your organization navigate these challenges.

#### **Speakers:**

- Wynter Deagle, Partner, Sheppard Mullin
- Tyler Bridegan, Director of Privacy and Tech Enforcement, Office of the Attorney General
- Kat Scott, Partner, Wiley Rein LLP

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#### **Attorneys**

Wynter L. Deagle

## Practice Areas

Privacy and Cybersecurity