

10th Fashion Week Event

2011: Art and Fashion, Mergers and Acquisitions, and Social Media Essentials

The Penn Club of New York, NYC

02.17.2011

When Art and Fashion Collide: Is It Art or Infringement?

What Fashion Apparel and Beauty companies need to know about whether the use of trademarks and copyrights as part of artistic works constitutes an infringement or not.

Fashionable Mergers: What You Need to Know About Mergers and Acquisitions?

As acquisitions heat up in the industry, this program provides insights for both targets and acquirers in the fashion apparel and beauty industry.

Social Media and Customer Data 101: What You Need to Know About Online Consumers and You:

What are the basics companies need to know regarding gathering and using customer data.

When:

Thursday, February 17, 2011

5:30 – 6:30 Cocktails and Hors d'oeuvres

6:30 – 8:00 Program

Where:

The Penn Club of New York

30 West 44th Street

New York, NY 10036

Questions? Please contact Amy Romaker at (858) 720-7403 or aromaker@sheppardmullin.com.

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1.5 credit hours which may be applied toward the Skills requirement, and is suitable for both transitional and non-transitional attorneys.