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→ Events

Everything – And We Mean Everything – You Need To Know About Social Networking (Facebook, Twitter, LinkedIn, etc.) ... But Were Afraid To Ask

Sheppard, Mullin, Richter & Hampton LLP - Downtown Los Angeles 03.09.2011

Sheppard Mullin is proud to host UCLA School of Law's social media program. This program is presented as a follow up to the February 16th presentation and will cover some of the following topics:

- a. Understanding/knowing how to advise clients in using social media
- b. Things to know/how to communication with clients
- c. Know how clients are doing business using social media
- d. Ethics and case developments how attorneys are using social media and how to use it at trial
- e. How to get business from social media/How to use it as a networking tool
- f. What a client needs to understand from an E-Discovery aspect.
- ... and more!

Panelists:

Michelle Sherman – Special Counsel, Sheppard, Mullin, Richter & Hampton LLP Neal Schaffer – President, Windmills Marketing Hon. Joe Hilberman (ret) – ADR Services Larry Ebiner – Moderator, Partner, Holme, Roberts & Owen LLP

For more information on this event, please contact Kristine Werlinich.

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Practice Areas

Entertainment, Technology and Advertising

Industries

Entertainment, Technology and Advertising