

Digital Law Forum - Online Business Boot-Up

Kellogg Auditorium at Silicon Valley Bank
07.13.2011

Sheppard Mullin's Digital Law Forum Presents

Online Business Boot-Up

*Everything You Ought to Know About Doing Business Online,
Though It Never Occurred to You to Ask*

Wednesday

July 13, 2011

6 p.m., Mixer & MCLE Registration

7 - 8:15 p.m., Program

Kellogg Auditorium at Silicon Valley Bank

3005 Tasman Drive,
Santa Clara, CA 95054

TOPICS:

- Privacy and data security
- Enforceability of agreements, policies, and terms of service
- Monetization and payment processing
- Advertising
- Outsourcing/Cloud computing
- Social media and UGC

SPEAKERS:

Ron Bell, *Deputy General Counsel, Yahoo!*

Jennifer Miller, *Senior Intellectual Property Counsel, HP*

Shaalu Mehra, *Partner, Sheppard Mullin*

Moderator: **James Chadwick**, *Partner, Sheppard Mullin*

This program is intended for director-level and above executives from Silicon Valley public and private companies.

Please RSVP by July 6. Space is limited.

Questions? Contact Nena Castro, <mailto:ncaastro@sheppardmullin.com> or 415.774.3252.

MCLE: This activity complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

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