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→ Events

Breakfast at the Club

Intellectual Property - Practical Techniques for Risk Management

University Club of Santa Barbara 10.27.2011

Please join Sheppard, Mullin, Richter & Hampton LLP Riviera Insurance Services, LLC SoCal IP Law Group LLP

for

Breakfast at the Club:

Intellectual Property - Practical Techniques for Risk Management

Thursday, October 27, 2011 8:00 a.m. - 9:30 a.m. Breakfast will be served from 8:00 a.m. - 8:30 a.m.

University Club of Santa Barbara

1332 Santa Barbara Street Santa Barbara, CA 93101

Featuring a panel discussion hosted by:

- Christopher Hill, President, Riviera Insurance Services, LLC
- Steven C. Sereboff, Partner, SoCal IP Law Group, LLP
- Jeffrey A. Dinkin, Partner, Sheppard Mullin

Conversation will include:

- Identifying your intellectual property
- Protecting your trade secrets
- Threats to your IP assets and business
- Strategies and tactics to manage risks
- New America Invents Act recap
- Branding in the Internet Age

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- Problems with new, existing and departing employees
- Extended Q&A to answer all your questions

Kindly respond to Tracy Jones at tjones@rivierains.com or (805) 880-4266 by Tuesday, October 25th.

Click here to view the invitation.