

## 5th Annual "Hot Topics" Seminar

10.16.2012

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Presented by Swenson Advisors and Sponsored by Sheppard Mullin

8:30 am – 11:30 am

#### NAVIGATING YOUR BUSINESS GLOBALLY WITH SOCIAL MEDIA

In an election year, many important challenges to our San Diego business environment are front and center. As Chairman of the House Committees on Oversight and Government Reform and Member of the Judiciary Committee, our Keynote Speaker Congressman Darrell Issa will bring us up-to-date on the Washington scene and the latest developments that will impact our lives in 2013.

Congressman Issa will be joined by other industry experts to discuss the latest insights on U.S. and global accounting developments, technology, financial and regulatory issues.

Join us to hear the latest advice on:

- New capital raising possibilities (JOBS Act and beyond)
- Latest SEC developments regarding IFRS
- Merger & acquisition trends in China and why business is leaving
- Mergers & acquisitions: "the matching process"
- Digital textbooks using ibooks – "the good, the bad and the ugly"
- The opportunities and risks of captive insurance companies

#### "ASK THE EXPERTS" PANEL

This year's program will include a panel discussion on the latest developments in securities law (SEC), tax, and accounting matters. Featured speakers include:

Steve Austin, CPA, Swenson Advisors  
Jon Carder, CEO, MOGL  
Jeralin Cardoso, Attorney, Sheppard Mullin  
Scott Carpenter, CPA, Swenson Advisors  
Daisy Huang, Manager, Dezan Shira - China  
Bob Laffler, Partner, GAAP Seminars  
Pete Palmer, CPA, Swenson Advisors  
John Tishler, Partner, Sheppard Mullin

## REGISTRATION

\$45 per person – cash or check. To register, please email [rsvp@swensonadvisors.com](mailto:rsvp@swensonadvisors.com) or call 619-237-3400 ext. 101.

## LOCATION

The McMillin Companies Event Center  
2875 Dewey Road  
San Diego, CA 92106

## CLE/CPE CREDIT

CLE/CPE is available. Your State Bar or Accounting Board will make the final determination with respect to continuing education credit. This will be a group-live session with no advance preparation needed.