

### VC Breakfast Club

#### VC Breakfast with Guest VC: Josh Breinlinger of SigmaWest

04.04.2013

Sheppard Mullin Palo Alto

#### **The VC Breakfast Club - at Sheppard Mullin Richter & Hampton LLP**

provides a terrific opportunity for up to 10 entrepreneurs to meet with a VC or Angel Group in a relaxed, informal setting, to build relationships and get valuable feedback on their startup idea. Participating entrepreneurs deliver an elevator pitch, and the guest VC provides immediate feedback, enabling fast, effective, accessible mentoring and relationship development.

Entrepreneurs will be given 5-10 minutes to discuss their business with the VC. Depending on the number of attendees for each event there may be more or less time to speak.

To get the most out of these breakfast meetings, attendees should be prepared to provide a clear, concise elevator pitch about their business, and be able to answer questions from the VC.

This event is co-sponsored by Sheppard, Mullin, Richter & Hampton LLP along with SVForum.

**Josh Breinlinger - a Venture Partner of SigmaWest** joined Sigma in 2010, bringing six years of startup experience. He has expertise in online marketing, marketplaces, and crowdsourcing.

Background - Josh was the 4th employee at oDesk, running Sales, Marketing, Product, and Business Development over five years and contributing to the company's growth from almost nothing to \$100M in annual services. Josh was also the head of product and marketing at AdRoll, helping to design and build the #1 retargeting platform. Prior to oDesk and AdRoll, Josh was a consultant at Arthur D. Little.

Education - Josh has a BS degree in Mechanical Engineering from the Massachusetts Institute of Technology.

Industries – Cloud, SaaS and Consumer

***This event is intended for entrepreneurs seeking feedback on their startup ideas and funding strategies. Please do not register if you do not fit this profile. Seating is limited to 10 entrepreneurs!***

***NOTE - You must be pre-registered for this event to attend (and have a confirmation number). We do not allow walk-ins to this event. Thank you.***

Click here for a description and to formally register.