

## Protection of Intellectual Property: Types of Intellectual Property and How to Protect it

### Third Thursday Emerging Company Webinar Series

via WebEx

05.16.2013

**12:00 p.m. - 1:00 p.m. (PDT)**

Intellectual property can be a start-up company's most important and valuable asset. This webinar will discuss various types of intellectual property and how to protect it, strategies for securing and building a start-up company's IP foundation, how IP can affect your efforts to secure financing, and what do in the case of infringement of your own or other's IP.

Please join Sheppard Mullin for our monthly Third Thursday Emerging Company Webinar Series educating entrepreneurs and emerging companies on the key legal issues they face during the growth of their companies. These complimentary 1-hour webinars are held through WebEx on the third Thursday of the month at noon. They will have both an audio and PowerPoint component.

### Presented by

**Daniel N. Yannuzzi**

*Partner*

Sheppard, Mullin, Richter & Hampton LLP

*This webinar will present an overview of the types of financing available for early stage and emerging companies. It will include a discussion of the financing life cycle, how to navigate the venture capital process and the typical terms found in a VC term sheet.*

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### To Join the Meeting:

**Meeting Number:** 718 599 744

**Meeting Password:** (This meeting does not require a password.)

**To start or join the online meeting go to:**

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**Attendee access code:** 741613

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IMPORTANT NOTICE: This WebEx service includes a feature that allows audio and any documents and other materials exchanged or viewed during the session to be recorded. You should inform all meeting attendees prior to recording if you intend to record the meeting. Please note that any such recordings may be subject to discovery in the event of litigation.

## MCLE

This seminar complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit.

Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

MCLE attendance certificates will be distributed following the webinar.

**Questions?** Contact Amy Romaker at [aromaker@sheppardmullin.com](mailto:aromaker@sheppardmullin.com) or 858.720.7403.

## Attorneys

Daniel N. Yannuzzi

## Practice Areas

Corporate

Emerging Company & Venture Capital

Intellectual Property