

Legal Frontiers in Digital Media

7th Annual Conference

05.2014

Computer History Museum

Mountain View, CA

May 15th & 16th, 2014

Legal Frontiers in Digital Media

The seventh annual conference on emerging legal issues surrounding digital publishing and content distribution

The conference, jointly produced by MLRC and the Berkeley Center for Law & Technology, explores emerging legal issues surrounding digital content in today's multi-platform world. The Conference will feature six sessions running from 1:00 p.m. on May 15, with an early evening reception, through 1:00 p.m. on May 16.

6.5 hours of California general CLE credit is available for attendees.

This year's panels will include:

- 1) **Digital Video Convergence** With all of the various video distribution platforms now in wide use, this panel will address the business environment, business models and legal challenges of putting together video content deals in the digital age.
- 2) **Scraping Content: the CFAA, DMCA, and Terms of Use** How and why are content hosting websites, such as LinkedIn, Craigslist, and Facebook using the CFAA to police third-party uses of original and UGC content?
- 3) **Digital Media in the Age of NSA Surveillance** This panel will cover the implications of US spying and data collection, on American digital media domestically and around the world, and explore how digital companies should respond in the wake of government demands for user information.
- 4) **Is Mobile Different?** This panel will explore the differing business models and legal issues with mobile technologies, including FCC and regulatory, privacy and consumer protection and contracting issues.
- 5) **Online Advertising Mashup** This session will explore the biggest issues in online advertising today.
- 6) **Digital Media Venture Capital 2014** Venture capital professionals offer their views and forecasts on what to expect in the digital media landscape in the near term.

A full schedule, speakers, curriculum & hotel information is available at <http://medialaw.org/component/k2/item/2120>.